

All Hon'ble Members of BGMEA**Subject: Invitation to apply for the SDG Brand Champion Awards 2026.**

Dear Respected Members,

We are pleased to inform you that the Bangladesh Brand Forum, in collaboration with BGMEA, is organizing the SDG Brand Champion Awards 2026, which will be held on 18 July 2026.

The SDG Brand Champion Awards is a prestigious initiative that recognizes and celebrates the outstanding contributions of brands and organizations working towards the achievement of the United Nations Sustainable Development Goals (SDGs) in Bangladesh.

This esteemed award initiative it's designed to honor and showcase the innovative and effective practices and initiatives undertaken by business organizations, non-governmental organizations, development organizations, trade bodies, and brand that have contributed towards the promotion & implementation of sustainable development goals in the country.

Regarding interested BGMEA Members are invited to submit their nominations for the **SDG Brand Champion Awards 2026**.

Nomination Deadline: 13 July 2026

The details regarding the award **categories, category definitions, nomination rules, submission guidelines, and disclaimer** are enclosed with this circular.

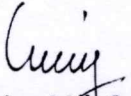
For any further query and submission detail please contact:

Web: www.sustainablebrandinitiative.org/sdg-award-2026/

Call: +880 1835 858 601, +880 1719 680 752

E-mail: nomination@innovationconclavebd.com; keeping a copy to fair@bgmea.com.bd

With regards,



Major Md. Saiful Islam, psc, CSCM (Retd.)
Secretary (Acting)

SUSTAINABILITY SUMMIT 2026

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SDG BRAND CHAMPION AWARDS 2026

Bangladesh must embrace sustainability and innovation to be an inclusive developed nation by 2041. One of the most important agendas of the government of Bangladesh is to attain SDG goals by 2030. In the process, brands must play an instrumental role in achieving the SDG goals for the nation.

The SDG Brand Champion Awards is a distinguished recognition program that serves to acknowledge and celebrate the outstanding contributions made by the brands towards the attainment of the United Nations Sustainable Development Goals (SDGs) in Bangladesh.

This esteemed award initiative is designed to honor and showcase the innovative and effective practices and initiatives undertaken by businesses, non-governmental organizations, development organizations, trade bodies, and brands that have contributed towards the promotion & implementation of sustainable development goals in the country.

The SDG Brand Champion Awards stands as a testament to the exceptional contributions of organizations/brands that have committed themselves to the advancement of the SDGs, and serve to inspire and encourage others to follow in their footsteps.

CATEGORIES

1. SDG Brand Champion in Industry, Innovation, and Infrastructure

2. SDG Brand Champion in Sustainable Community

3. SDG Brand Champion in Responsible Consumption and Production

4. SDG Brand Champion in Decent Work and Economic Growth

5. SDG Brand Champion in Climate and Environment

6. SDG Brand Champion in Affordable and Clean Energy

7. SDG Brand Champion in Sustainable Partnerships & Institutions

8. SDG Brand Champion in Equity, Diversity and Inclusion

9. SDG Brand Champion in Women Empowerment

10. Most Sustainable RMG / Garment Factory of the Year

11. Most Sustainable FMCG Company of the Year

12. Most Sustainable Telecommunication Company of the Year

13. Most Sustainable Energy Initiative of the Year

14. Most Sustainable Financial Institution of the Year

- Bank
- NBFI (Non-Banking Financial Institution)
- Insurance
- MFS (Mobile Financial Services)
- Payment System

15. Most Sustainable Real Estate Company of the Year

- Real Estate Company
- Building Materials Company

16. Most Sustainable Agricultural Company of the Year (Agro Tech, Agro Input etc.)

17. Most Sustainable Electronic Item Manufacturer Company of the Year

18. Most Sustainable Manufacturing Company of the Year

19. Most Sustainable Company of the Year

CATEGORY DEFINITION

1. SDG Brand Champion in Industry, Innovation, and Infrastructure

The SDG Brand Champion in Industry, Innovation, and Infrastructure category recognizes brands that have demonstrated exceptional leadership and commitment towards advancing Sustainable Development Goal **(SDG-9)**: Industry, Innovation, and Infrastructure. This category includes innovation in developing or implementing sustainable business practices, products or services that support sustainable industrialization and infrastructure development. It will have integrated sustainability into its operations, resulting in reduced environmental impact and increased social and economic benefits for the communities it operates in.

2. SDG Brand Champion in Sustainable Community

The SDG Brand Champion in “Sustainable Community” category recognizes brands that have shown exceptional leadership and impact in creating and promoting sustainable communities that prioritize the following SDGs: No Poverty **(SDG 1)**, Zero Hunger **(SDG 2)**, Good Health and Well-being **(SDG 3)**, Quality Education **(SDG 4)**, and Sustainable Cities and Communities **(SDG 11)**. This category seeks to recognize the brand that has demonstrated innovative and effective approaches to building sustainable communities that address multiple SDGs. The awardees in this category have to show a deep commitment to creating sustainable communities that are resilient, vibrant, and capable of adapting to changing circumstances. They must demonstrate a holistic approach to sustainability, balancing economic, social, and environmental considerations, and have made a significant positive impact on the quality of life of the community members.

3. SDG Brand Champion in Responsible Consumption and Production

This category acknowledges brands that have made significant contributions towards innovation in developing or implementing sustainable practices, products or services that promote responsible consumption and production patterns **(SDG 12)**.

4. SDG Brand Champion in Decent Work and Economic Growth

This category acknowledges brands that have leveraged their brand to make a positive impact on promoting sustained, inclusive, and sustainable economic growth, full and productive employment, and decent work for all **(SDG 8)**. Nominees for this category may have implemented inclusive business practices, invested in decent work opportunities, or created innovative solutions that promote economic growth in a sustainable and equitable manner.

5. SDG Brand Champion in Climate and Environment

The SDG Brand Champion in “Climate and Environment” category recognizes brands that have shown exceptional leadership and impact in promoting sustainable development by addressing the following SDGs: Clean Water and Sanitation **(SDG 6)**, Climate Action **(SDG 13)**, Life Below Water **(SDG 14)**, and Life on Land **(SDG 15)**. This category focuses on efforts that prioritize environmental sustainability, biodiversity conservation, and climate action. It recognizes brands that have demonstrated innovative and effective approaches in addressing the root causes of climate change, conserving natural resources, and promoting biodiversity. The awardees in this category have to show a deep commitment to promoting sustainable development by addressing the critical environmental challenges facing the world today. They have to demonstrate a holistic approach to sustainability, balancing economic, social, and environmental considerations and have made a significant positive impact on the health and well-being of the planet and its inhabitants.

6. SDG Brand Champion in Affordable and Clean Energy

This category recognizes brands that have made significant contributions towards achieving Affordable and Clean Energy - ensuring access to affordable, reliable, sustainable, and modern energy for all **(SDG 7)**. Nominees for this award may have created innovative solutions to address energy poverty, implemented sustainable energy practices, or invested in initiatives that promote the use of clean energy sources.

7. SDG Brand Champion in Sustainable Partnerships & Institutions

Sustainable Partnerships & Institutions category of the SDG Brand Champion Awards is a recognition of outstanding efforts and initiatives that promote sustainable development through the establishment of strong partnerships and institutions. This category aims to recognize individual organization, and partnerships that have demonstrated excellence in promoting **(SDG 16)** - Peace, Justice and Strong Institutions, as well as **(SDG 17)** - Partnerships for the Goals.

The “Sustainable Partnerships & Institutions” category recognizes initiatives that have promoted sustainable development through collaborations between different stakeholders, including governments, civil society organizations, private sector entities, and communities. These initiatives should be built on the principles of inclusivity, transparency, accountability, and participation, and should focus on promoting equitable and sustainable development.

Nominees in this category may have demonstrated excellence in areas such as:

- Building effective partnerships across sectors and stakeholder groups to address complex social, economic, and environmental challenges

- Developing innovative approaches to strengthen institutions and promote sustainable development
- Promoting inclusive decision-making processes that reflect the perspectives and needs of diverse communities and groups
- Demonstrating a strong commitment to transparency, accountability, and ethical standards in partnership and institutional governance
- Developing and implementing effective strategies for measuring and evaluating the impact of partnerships and institutions on sustainable development outcomes.

8. SDG Brand Champion in Equity, Diversity and Inclusion

This category acknowledges brands that have made significant contributions towards reducing inequalities within and among countries (**SDG 10**). Nominees for this category may have implemented inclusive business practices, invested in programs that promote equal opportunities or created innovative solutions that reduce inequalities and promote social justice. This category recognizes the efforts made in bridging the gap between different groups of people and empowering marginalized individuals and communities toward social and economic equality.

9. SDG Brand Champion in Women Empowerment

This award category acknowledges brands that have leveraged their brand to make a positive impact on promoting gender equality and empowering women and girls (**SDG 5**). Nominees for the SDG Brand Champion in the Gender Equality category will be evaluated based on their efforts to eliminate gender-based discrimination, promote equal opportunities for all genders, and support women's economic empowerment. The brand should have implemented initiatives or programs that have contributed to promoting gender equality, such as implementing policies to ensure pay equity, promoting women's leadership and representation in all levels of the organization, and addressing gender-based violence and harassment in the workplace. The nominee should have a clear and measurable impact on the lives of women and girls, and they should demonstrate a long-term commitment to promoting gender equality.

10. Most Sustainable RMG / Garment Factory of the Year

Recognizes a garment or RMG factory that has demonstrated exceptional commitment to sustainable manufacturing, ethical labor practices, environmental responsibility, and innovation in clean production. The award honors factories that balance growth with social and ecological accountability.

11. Most Sustainable FMCG Company of the Year

This award celebrates a fast-moving consumer goods company that has integrated sustainability across its value chain—from sourcing and packaging to distribution

and waste management—while maintaining strong consumer engagement and brand integrity.

12. Most Sustainable Telecommunication Company of the Year

Honors a telecommunications company that has advanced digital inclusion, environmental responsibility, and community empowerment through sustainable business practices, energy-efficient operations, and accessible digital infrastructure.

13. Most Sustainable Energy Initiative of the Year

Recognizes a company or project that has introduced impactful and sustainable energy solutions. This may include renewable energy deployment, energy efficiency programs, or innovative approaches to reducing carbon emissions and increasing access to clean power.

14. Most Sustainable Financial Institution of the Year

This category celebrates financial institutions that have taken significant steps to integrate sustainability into their overall strategy, operations, and stakeholder engagement. Recognized efforts may include innovative green initiatives, inclusive outreach, responsible governance, or resilience-building financial practices. Subcategories include:

- Bank – Recognizing banks that have undertaken impactful sustainability initiatives—environmental, social, or governance-focused—that drive systemic change.
- NBF (Non-Banking Financial Institution) – Honoring NBFs introducing responsible and sustainable programs aligned with long-term development and community impact.
- Insurance – For insurance companies that implement sustainability-led projects, whether through social impact, environmental responsibility, or climate-risk mitigation.
- MFS (Mobile Financial Services) – Acknowledging MFS providers that promote sustainability through innovation, digital equity, or inclusion-driven programs.
- Payment System – Recognizing companies operating payment systems that have embedded sustainable practices into operations, infrastructure, or outreach.

15. Most Sustainable Real Estate Company of the Year

This award honors companies in the real estate and construction ecosystem demonstrating excellence in sustainability. Subcategories include:

- Real Estate Company – Recognizing developers and construction firms who implement sustainable building practices, promote energy-efficient designs, and contribute to inclusive urban development.

- Building Materials Company – Honoring companies that provide key construction materials (e.g., steel, cement, tiles, sanitary fittings) while minimizing environmental impact, improving supply chain responsibility, and advancing sustainability in infrastructure development.

16. Most Sustainable Agricultural Company of the Year (Agro Tech, Agro Input etc.)

Honors companies that promote sustainable farming and agri-solutions through technology, innovation, eco-friendly inputs, and inclusive value chains. Recognized efforts may include climate-smart agriculture, regenerative practices, or sustainable input production.

17. Most Sustainable Electronic Item Manufacturer Company of the Year

Recognizes manufacturers of electronic goods who have embedded sustainability in product design, manufacturing, supply chains, and waste management—emphasizing energy efficiency, product longevity, and responsible e-waste handling.

18. Most Sustainable Manufacturing Company of the Year

This award celebrates a manufacturing company—outside of RMG or electronics—that demonstrates exemplary commitment to sustainable industrial practices, efficient resource use, worker well-being, and environmental protection.

19. Most Sustainable Company of the Year

The highest distinction, this award honors a company—regardless of sector—that has consistently demonstrated comprehensive leadership in sustainability. It reflects excellence in environmental stewardship, social responsibility, innovation, and long-term impact at scale.

NOMINATION RULES & SUBMISSION GUIDELINES

1. Each participating organization/brand can submit as many entries in as many categories as they prefer.
2. Each entry can be submitted in more than one category; in which case, the same entry in an additional category will be treated as an additional entry and charged accordingly.
3. All entries for SDG Brand Champion Awards 2026 must be submitted through the Online Platform. Organizations are requested to fill in all the necessary fields in the mentioned form with adequate information. Please attach all the necessary content materials in a google drive and share the link in the online form while submitting. The Google Drive should be including the followings:
 - A PowerPoint Presentation based on a given template *
 - Supporting documents
 - Initiative AV under 2 minutes duration is mandatory. This AV will help the Jurors to understand the initiative better *
 - No Objection Certificate (NOC) (Must be signed/sealed by the authority of the initiative) *
 - Reports, white papers, press release or media coverage (optional but recommended)
 - Third party certifications/awards (if any)
 - ESG/Sustainability report (if available)
 - The impact mentioned should have definite proof.
4. Submitting entries in the following manner would be appreciated.
 - There is no requirement to provide hard copies of the documents unless specifically requested.
 - The submission should be in accordance with the provided nomination form.
 - Please provide supporting images in either PNG or JPEG format, with a combined maximum file size of 15 MB.
 - Please submit high-resolution audio-visual and digital content in the .mp4 format.
 - Each entry must be submitted through the given PowerPoint presentation and the word limit should be followed strictly.

DISCLAIMER

- Once submitted, an entry cannot be withdrawn.
- Nominations with incomplete forms will be disqualified.
- Kindly ensure that your entries are submitted no later than 13 July 2026, as no entries will be accepted after the deadline.
- The submission fee of BDT 15,000 + 15% VAT for each entry must be paid online or via an A/C payee cheque made out to "Brandzeal" at the Bangladesh Brand Forum office. We encourage online payments, and the necessary system has already been developed and integrated into the online platform.
- If you have any confusion or questions regarding the categories or details of the SDG Brand Champion Awards 2026, please contact the following numbers for assistance.
- Failure to comply with any of the above guidelines may result in disqualification of the entry by the SDG Brand Champion Awards authority.
- Each entry will be evaluated by the judges on criteria set by the awarding authority.
- Decisions taken by the Jury Panels in the evaluation process will be as final.
- Awarded initiatives in the SDG Brand Champion Awards 2024/2025 will not be eligible to submit the same project this year.

Call for Nomination (4th SDG Brand Champion Awards 2026)
SDG Brand Champion Awards 2026 Nomination Deadline
Grand Jury Session
SDG Brand Champion Awards 2026

04 June 2026
13 July 2026
15 July 2026
18 July 2026

For any further query and submission detail please contact:

Web: www.sustainablebrandinitiative.org/sdg-award-2026/
Call: **+880 1835 858 601, +880 1719 680 752**
E-mail: nomination@innovationconclavebd.com

Bangladesh Brand Forum

Apartment- 9A (Level-9), House- 30 CWN(A)
Road- 42/43, Gulshan- 2, Dhaka- 1212

