

TO ALL HON'BLE MEMBERS OF BGMEA

Subject: Participation in "Intertextile Expo 2025" from 02-04 September, 2025 in New Shanghai, China.

Dear Sir,

This is for information that Textile Today Business Hub is organizing the Intertextile Expo 2025 in collaboration with the Intertextile Organizer. This prestigious event is scheduled to take place from 02-04 September, 2025 at the national Exhibition and Convention Center, Shanghai, China.

Intertextile Shanghai Apparel Fabrics will provide visitors with an in-depth and unrivalled insight into the newest and cheapest spring fabrics on offer. It will also be the perfect setting for suppliers and customers to conduct business deals or express interest in each other's products or services. With so much to offer, Intertextile Shanghai Apparel Fabrics is undoubtedly one of the premier textile, fabric, and accessories exhibitions in the world. The organizer requests for a delegation from Bangladesh to visit the fair with the complimentary benefits offered to buyers during the Show.

The facilities are as follows:

- 2 night's complimentary hotel stay.
- Shuttle services for convenient travel.
- Exclusive elite delegation kit with access to a VIP lounge
- Business matching services to connect with key stakeholders
- Invitations to high-profile networking and hospitality events.

Please note that, seats are limited and will be allocated on "first-come, first served (FCFS)" basis, Organizer can accommodate max. 2 professionals from single company. Also participants have to bear the expenses of their air travel to Shanghai and return. All the other facilities as mentioned above will be provided by the organizer. We request you to apply for delegation visit to the fair on/before 28th July 2025.

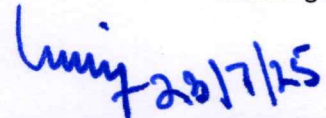
For any query, please contact:

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Enclosed:

1. Flyer
2. Visitor Registration Form

Thanking you,



Major Md. Saiful Islam, psc, CSCM (Retd.)
Secretary (Acting)

VIP

Delegation *to* China

Led by Textile Today Business Hub

intertextile
SHANGHAI apparel fabrics

2 - 4 September 2025

National Exhibition and
Convention Center
Shanghai, China

Complimentary Services



**4-Star Hotel
Accommodation**



**Shuttle Between
Hotel & Expo**



**VIP Networking &
Hospitality Events**



**B2B Matching
Services**



**Elite Kit, Buyer Badge
+ Club Access**



**Group Photo &
Media Coverage**



APPLY NOW

*Limited Seats
To be closed soon*

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*Terms & Conditions Apply



Figure: Textile Today once again took the lead by organizing a high-profile delegation to the Intertextile Shanghai Apparel Fabrics – Spring Edition 2025 (March 11–13)

Bangladesh delegates uncover future-forward textile innovations at Intertextile Shanghai 2025

Amzad Hossain, Assaaduzzaman

Textile Today delegation engages global industry leaders, explores sustainable solutions, and maps the future of fashion sourcing

In its continued efforts to connect Bangladesh's textile and apparel industry with global innovation, Textile Today once again took the lead by organizing a high-profile delegation to the Intertextile Shanghai Apparel Fabrics – Spring Edition 2025 (March 11–13), one of the world's largest and most influential textile exhibitions.

Intertextile Shanghai 2025

The delegation included a dynamic mix of leading garment manufacturers, sourcing heads, fabric technologists, and R&D professionals from some of Bangladesh's most progressive companies. These industry leaders shared critical insights below:

Innovation-Driven Sourcing: Preparing for a Smarter Future

Fakir Rafsanuzzaman, Director of Fakir Apparels Ltd., highlighted how their integrated design and R&D team leverages international fairs to accelerate innovation across their value chain:

Fakir Apparels has consistently led the way in apparel innovation—offering a diverse product range from knitwear to outerwear through long-standing collaborations with some of the world's most renowned brands. While a significant share of its fabrics are produced in-house, Fakir Apparels also strategically sources materials from key global textile hubs including China, Taiwan, Japan, and Korea, covering knit, woven, and non-woven fabrics across natural, synthetic, and blended fibers.

“Participation in international trade expos like Intertextile enables our R&D and Design teams to stay updated on the latest materials, sustainable design practices, and technology trends. In the short term, access to such diverse material libraries supports product development using outsourced fabrics, while in the long term, it lays the groundwork for advancing local innovation and technical expertise.”



Fakir Rafsanuzzaman
Director of Fakir Apparels Ltd.

Staying Ahead of the Curve: Cross-Functional R&D Participation

Md. Nazmul Alam Apel, DGM (Knitting and R&D) of Epyllion Fabrics Ltd. shared how the company's forward-thinking R&D strategy sets them apart:



Md. Nazmul Alam Apel
DGM, Epyllion Fabrics Ltd.

“We don't just look at upcoming seasons — we try to forecast trends two seasons ahead. Our cross-functional teams from merchandising, sourcing, and design attend these fairs to

identify transformative trends and materials. Intertextile Shanghai, in particular, is an unparalleled resource for this kind of foresight.”

He noted the growing influence of AI-driven design and sustainability-focused sourcing solutions, underscoring how continuous engagement in global exhibitions directly influences product development pipelines and long-term competitiveness.

Empowering Small-Scale Sourcing for Emerging Players

For emerging companies like Power Fashion Bangladesh Ltd, sourcing challenges are different. Managing Partner & CEO - Mehedi Hasan Mamun stressed the practical benefits of flexible sourcing options available at Intertextile.

“Being a relatively new company, small order volumes are a major challenge in Bangladesh. In China, I found mills more open to low-MOQ deals, even if at a slightly higher price. This unlocks potential for startups and smaller buyers to diversify their sourcing base.”



Mehedi Hasan Mamun
CEO, Power Fashion Bangladesh

He called on the Bangladeshi industry to adopt a more inclusive sourcing mindset, advocating for greater supplier flexibility to foster a diversified, resilient sector.



Trend Mapping for Strategic Fabric Decisions

Ajoy Chowdhury, Assistant Manager (Fabric Technology) at Hirdaramani Bangladesh, emphasized the critical value of fabric innovation insights gained from the fair:

“From synthetic knits to technical fabrics, the diversity on display helps us make smarter sourcing decisions. We now have a clearer roadmap to integrate advanced materials into our product lines.”



Ajoy Chowdhury

Asst. Manager, Hirdaramani Bangladesh

His remarks reflect the growing urgency among sourcing professionals to align procurement strategies with global design, functionality, and sustainability expectations.

One-Stop Destination for Global Sourcing

Md. Hasan Kajmir Mahmud, Chairman of Superior Apparel Ltd., described Intertextile as a “global convergence point”:

Bangladesh delegates uncover future-forward textile innovations at Intertextile Shanghai 2025



Md. Hasan Kajmir Mahmud
Chairman, Superior Apparel Ltd.

“This is the most efficient platform to connect with hundreds of fabric mills and solution providers in one place. We explored a range of solutions — from AI in sampling to new yarn developments. The

rising demand for wool fabrics was especially noticeable.”

He pointed out that several global buyers were actively engaging in wool-based product discussions, signaling a shift in seasonal preferences and market directions.

Access to Global Fashion Intelligence

For Chandra Shekhar, MD of Source Creation BD, exhibitions like Intertextile are essential to overcoming the geographical and informational disconnect:

“It’s hard to keep pace with fast-changing global fashion trends while sitting in Dhaka. Events like this allow us to connect with suppliers, spot trends early, and align our product development accordingly.”



Chandra Shekhar
MD, Source Creation BD.

This sentiment echoes the collective need for Bangladeshi firms to integrate global exposure into their strategic planning cycles.

China’s Sustainability Leadership Leaves Lasting Impact

Rizvan Hasan, Head of Merchandising at Brannerson Apparel Ltd., was particularly struck by China’s focus on sustainability:



Rizvan Hasan
Head of Merch., Brannerson Apparel

“The sheer scale and innovation in biodegradable and eco-friendly fabrics were

eye-opening. China is not just keeping up — it’s leading in sustainable innovation. For companies like ours, such exposure reshapes how we think about the future of fashion.”

His experience reinforces the urgent call for Bangladeshi manufacturers to deepen their sustainability initiatives, both in material sourcing and production processes.

Call for Stronger Industry Engagement

Wrapping up the delegation’s insights, Sharif Asaduzzaman, Managing Director of ICARUS Fashion Ltd., emphasized the strategic imperative for broader industry participation:

“Intertextile is more than a trade fair — it’s a mirror reflecting where we stand and where we need to go. Bangladesh must increase its presence in such forums. This is how we push our industry toward innovation-led growth.”



Sharif Asaduzzaman
Managing Director, ICARUS Fashion

Looking Forward: Following the tremendous success of the March 2025 VIP Delegation, Textile Today is set to lead prestigious Trade Delegation Programs to the following programs Intertextile Shenzhen (June 11 – 13, 2025) and Intertextile Shanghai Autumn Edition (September 2 – 4, 2025). This is your opportunity to connect with global suppliers, explore the latest textile innovations, and expand your business network under a premium delegation experience.

Contact us to secure your participation:
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Visitor Registration From

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