

BGA/Trade Fair & Events/2023/58

14 March 2023

To All Members of BGMEA

Subject: Participation in “Nepal Chamber Expo 2023” to be held during 27 April to 01 May 2023.

Dear Sir,

We have the pleasure to inform you that Nepal Chamber of Commerce is going to organize the 6th Edition of its premier consumer and trade event NEPAL CHAMBER EXPO 2023 from 27 April 2023 to 01 May 2023 at Bhrikuti Mandap Exhibition Hall, Kathmandu, Nepal. Nepal Chamber Expo is conceptualized with the objectives to provide a platform for awareness, perception and positioning of the business and to create a hub for new connection and networking. The expo will be centered to introduce latest and quality products in the market to cater to the varied consumer needs and demand. Nepal Chamber Expo 2023 aims to create a favorable environment for the promotion of local business among the international committee as well as create a genuine trade base for the international exhibitors to explore their business possibilities with extended promotion in Nepal. The expo welcomes organizations from cross section of business areas such as manufacturing, trading and service industries. Interested participants are requested to contact directly to the organizer. The detail information of the fair is mentioned below:

Details of the Fair

Name of the Exhibition : Nepal Chamber Expo 2023
Dates : 27 April 2023 to 01 May 2023
Venue : Bhrikuti Mandap Exhibition Hall, Kathmandu, Nepal
Organizer : Nepal Chamber of Commerce
Web : <https://ncc.org.np/>
To exhibit directly contact with:

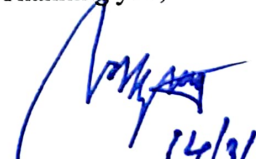
Nepal Chamber of Commerce
T: +977 (1) 5230947, +977 (1) 5329998
E: nepalchamberexpo22@gmail.com

BGMEA will provide necessary assistance. For any query, please contact:
Md. Shahriar Rahman, Deputy Secretary, BGMEA, Mobile: +88 01671-429218
Md. Fakhrul Islam, Senior Executive, BGMEA, Mobile: +88 01676-027436

Enclosed:

- *Event Brochure*
- *Registration Form*

Thanking you,


14/3/2023
Md. Faizur Rahman
Secretary General

BANGLADESH GARMENT MANUFACTURERS & EXPORTERS ASSOCIATION (BGMEA)
বাংলাদেশ পোশাক প্রস্তুতকারক ও রপ্তানীকারক সমিতি
• বাংলাদেশ তৈরি •



Embassy of Bangladesh in Kathmandu

No. 19.01.9771.306.83.290.23 /002(8)

13 March 2023

Assalamu Alaikum,

I am very happy to inform you that Nepal Chamber of Commerce is going to organize a premier consumer and trade event named “**Nepal Chamber Expo 2023**” from 27 April 2023 to 01 May 2023 at Bhrikuti Mandap Exhibition Hall, Kathmandu, Nepal.

2. The main objectives of this year’s Expo are showcase industrial linkages, agriculture, B2B co-operation between the producers and consumers, exploration of possible markets, indemnification of appropriate technology and fair competition among the producers through the concept of public-private partnership. The organizers are hopeful that this Expo will contribute significantly in promotion of modern technology and marketing of industrial productions, agriculture, FMCG, Handicrafts, Electronics & Electrical, service sectors among others. They are very keen to have participation from Bangladesh for expanding B2B relations for mutual benefit. A brochure with all detail is enclosed for your reference.

3. You may please share this information among the interested businesses and companies for their possible participation at the weeklong event. The Expo may open new avenues for increased engagement among the business communities and boost trade between Bangladesh and Nepal.

Encl: As stated

With profound Regards,

Yours sincerely,

(Mohammad Humayun Kabir)
First Secretary
Trade Promotion and Culture

Mr. Faroque Hassan
President
Bangladesh Garment Manufacturers and Exporters’ Association (BGMEA)
BGMEA Complex, House-7/7A
Sector-17, Block-H-1, Uttara, Dhaka-1230

Copy to:

1. Mr. A.H.M. Ahsan, Vice Chairman, Export Promotion Bureau, Dhaka
2. Mr. Md. Jashim Uddin, President, FBCCI, Dhaka



NEPAL CHAMBER EXPO 2023

Exhibit * Explore * Expand

Nepal's Consumer Expo

27 April to 1st May, 2023

Exhibition Hall, Bhrikutimandap, Kathmandu, Nepal

ABOUT THE EXHIBITION:

After the great success of previous edition, Nepal Chamber of Commerce is glad to present the 6th Edition of its premier consumer and trade event **NEPAL CHAMBER EXPO 2023**. Nepal Chamber expo is conceptualized with the objectives to provide a platform for awareness, perception and positioning of the business and to create a hub for new connection and networking. The expo will be centered to introduce latest and quality products in the market to cater to the varied consumer needs and demand. Nepal Chamber Expo 2023 aims to create a favorable environment for the promotion of local business among the international committee as well as create a genuine trade base for the international exhibitors to explore their business possibilities with extended promotion in Nepal. The expo welcomes organizations from cross section of business areas such as manufacturing, trading and service industries. The emphases will be on

providing the exhibiting organization with every possible support and opportunities to improve, evolve and expand their business in the long run.

OBJECTIVES OF EXHIBITION:

- To provide a platform for awareness, perception and positioning
- To provide the opportunity to different stake holders for the business sector for creating the new business avenues and consumer friendly trade practices.
- To introduce learning and sharing of knowledge about a new trends in the industries
- To foster a better understanding of the importance of the business exhibition in Nepal
- To provide an overview of the Nepalese consumer market, trade and industrial development
- To create awareness and to encourage people to buy and use quality products and services
- To promote national trade and industries among the international community
- To offer an opportunity to the international exhibitions to explore the Nepalese market and current business trends
- To develop high quality hands-on experiences that could stimulate and encourage more exhibitors from diverse areas to participate

EXHIBITOR CATEGORIES:

Agro Products

Books

Cosmetics

Education

Fashion Wear

Flooring & Furnishing

Gadgets

Health & Fitness

Home Décor

Information Technology

Medicine & Pharmaceuticals

Travel & Tourism

Automobiles

Construction Materials

Decorative

Electrical & Electronics

Financial Institutions

Food & Beverage

Handicrafts

Home Appliances

Hydropower

Leather Goods

Toiletries

VISITORS CATEGORIES:

Government Officials

Manufactures

Wholesales

Importers

Retailers

Students

Corporate Managers

Distributors

Exporters

Trade Delegations

Media

Consumers

EVENT INFORMATION:

Name: NEPAL CHAMBER EXPO 2023

Venue: Exhibition Hall, Bhrikutimandap, Kathmandu

Date: 27th April to 1st May 2023

Time: 11am to 6 pm

Admission to Expo: Exhibitors Badge / Invitation card / Ticket / Media Card / VIP & VVIP Passes

Insurance: Exhibitor must do themselves

Accommodation: Bookings can be done on request

EXHIBITION VENUE:

Bhikutimandap Exhibition hall is a centrally located venue for commercial exhibitions with easy accessibility along with plenty of parking provision. Currently, it is the only one venue to host large scale exhibitions in the capital city.

EXHIBITION VENUE:

Standard size of the stall is 9 sq. m. (3m *3m). As per the requirement of the exhibitors, the stall merged to obtain different sizes of 18sq.m (3m*6m), 27sq.m (3m*9m), 36sq.m. (6m*6m) and so on. Bare Space are also available where the exhibitors can construct their customized design.

PARTICIPATION:

Stall/Sponsorship allotment will be done on "First Come First Serve" Basis.

Event Organized By:

NEPAL CHAMBER OF COMMERCE

Chamber Bhawan, Kantipath

P.O. Box 198, Kthmandu, Nepal

T: +977 [1] 5230947

T: +977 [1] 5329998

E: Nepalchamberexpo22@gmail.com

U: www.ncc.org.np

Event Managed by:

INTRODUCTION TRADE SHOWS NEPAL P. LTD.

Putalisadak, Kathmandu, Nepal

E: Logontosuman01@gmail.com

U: www.intro.com.np

M: +977-9851173865/ +977-9841699707



EXHIBITOR'S REGISTRATION FORM

Organized By:
Nepal Chamber of Commerce (NCC).

Managed By:
Introduction Trade Shows Nepal P. Ltd

Application / Agreement for Exhibition Participation

A. EXHIBITOR'S DETAIL:

Name of Company /Organization: _____

Name of the Chief Executive: _____ Designation _____

Address: _____

City: _____ Country: _____

Phone: _____ Mobile: _____ Fax: _____

Email: _____ Website: _____

B. EVENT DETAILS:

Venue	Set Up Date	Event Date	Time
Kathmandu - Bhrikutimadap, Exhibition Hall	26 April, 2023	27 April to 1 st May 2023	11am ~ 6pm

C. DETAILS FOR PARTICIPATION & OTHER CHARGES:

Tick Mark	Stall/Categories	Rates (Exclusive of VAT)	Facilities (standard Stall :3mtr by 3mtr)
	National	Rs. 5000 /- per Sq. mtr	two chairs, one table, two tube lights, company name on fascia, one 15AMP plug point, Carpeting
	International	USD 90 per sq. mtr	two chairs, one table, two tube lights, company name on fascia, one 15AMP plug point, Carpeting

THIS APPLICATION / CONTRACT WILL NOT BE CONSIDERED UNLESS THE PAYMENT IS ENCLOSED

I HEREBY CONFIRM THAT I HAVE READ THE TERMS AND CONDITIONS PRINTED IN THE EXHIBITION BROCHURE AND THAT I AM AUTHORIZED AS PROPRIETOR / PARTNER / MANAGER TO SIGN THIS CONTRACT.

Signature Date.....

D. SPACE REQUIREMENT:

Stall No:

Stall Size:

Total Amount:

Advance Amount

Remaining Amount

Total Amount in Words:

.....
.....

Terms and Regulations

1. TERMS OF REFERENCE

- A. In these terms and regulations for participation, the term "exhibitor" shall include all employees, servants and agents of any individual company, partnership firm or organization who have applied for space for the purpose of exhibiting.
- B. The term "exhibition" shall mean (NEPAL CHAMBER EXPO 2023).
- C. The term "organizer" shall mean NEPAL CHAMBER OF COMMERCE (NCC).
- D. The term "Manager" shall mean INTRODUCTION TRADE SHOWS NEPAL P. LTD.

2. CONTRACT FOR PARTICIPATION

The contract shall be established when the exhibitor submits the Exhibitor Registration Form duly signed and pays the organizer/manger participation fee.

3. ALLOCATION OF EXHIBIT SPACE

- A. The organizer shall allocate the space in accordance with the order of contract and advance payment of participation fee.
- B. The organizer has the right to change the location allocated to the exhibitor to efficiently manage the exhibition and the exhibitor shall have no claim for compensation.

4. USE OF EXHIBIT SPACE

- A. Exhibitors are bound to exhibit the announced products and to staff the exhibits with competent personnel during the whole period of the exhibition.
- B. All exhibits must accord with the description on the contract, and be related to the theme of the exhibition. Direct sale without permission of the organizer is strictly prohibited. If the exhibitor violates the above-mentioned rules, the organizer can stop the exhibitor's activity, remove his/her exhibits or order the dismantling of his/her booth. In this case, the participation fee shall not be refunded and the exhibitor shall have no claim for compensation.
- C. The organizer reserves the right to refuse admittance to the exhibition to any person.
- D. Exhibitors are not allowed to sublet space allotted to them to other parties, either wholly or in part, without the written consent of the organizer.
- E. Stall Number will be changed as per need of organizer, whereas stall location remain constant.

5. TERMS OF PAYMENT

- A. 100% advance of participation fee must be paid when submitting the exhibitor agreement form.

6. CANCELLATION BY EXHIBITOR

- A. In the event of abandonment or rejection of all allocated space and/or unpaid participation fee by the exhibitor, the organizer has the right to cancel the exhibitor's contract. In this case, the participation fee already paid will not be refunded.
- B. All cancellation requests must be made in writing 30 days before the exhibition. In this case, only 50% of the paid charges shall be refunded but after that no refund shall be made.

7. CANCELLATION AND CHANGES OF THE EXHIBITION

In the event of the cancellation of the exhibition by the organizer, the participation fee paid will be refunded. But if the cancellation was caused by force majeure, the fee will not be refunded. The organizer reserves the right to change the venue and duration of the exhibition if exceptional circumstances demand. In this case, the fee paid will not be refunded and the exhibitor shall have no claim for compensation as a result of the changes.

8. CONSTRUCTIONS AND DECORATION OF STAND AND DISPLAY

All exhibitors must complete their construction and/or decoration, and move-in and display of exhibits by the date and time stipulated by the organizer. In case of using the exhibition halls over the standard time (08:00-20:00) during a set up & dismantling period, the exhibitor shall use the exhibition hall with the permission of the organizer and the exhibitors shall pay an extra charge to the organizer.

9. MOVEMENT OF EXHIBITS AND STAND FITTINGS

Exhibitors shall remove all exhibits and stand fittings from the exhibition hall within the period stipulated by the organizer and indemnify the organizer against any cost incurred by reason of delay or damage to the exhibition hall.

10. SECURITIES, RISK AND INSURANCE

- A. The organizer shall take all reasonable security precautions in the interests of exhibitors and visitors.
- B. The exhibitors shall be held responsible for any loss or theft of, or damage to exhibits, stand fittings or any article belonging to the exhibitor during the construction, exhibition and dismantling periods.

11. FIRE REGULATIONS

- A. Materials used in stand and display construction must be properly fireproofed in accordance with the regulations of Nepal.
- B. In the event that the exhibitor intentionally or negligently causes a fire, theft, breakage or other accidents inflicting damages to the organizer or others, the exhibitor shall be responsible for damages. Exhibitors shall be responsible for insuring goods exhibited.

12. SUPPLEMENTARY CLAUSES

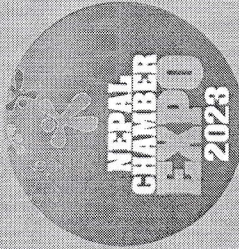
- A. Whenever necessary, the organizer shall have the right to issue supplementary regulations in addition to those in the terms and regulations for participation in (NEPAL CHAMBER EXPO 2023) to ensure the smooth management of the exhibition.
- B. Any additional written regulation instructions shall form part of the terms and regulations for participating in (NEPAL CHAMBER EXPO 2023) and they shall be binding on the exhibitors.

13. ARBITRATION OF DISPUTES

Any dispute, difference, or question which may arise at any time hereafter between the organizer and the exhibitor touching on the true construction of these terms and regulations for participation or the rights and liabilities of the parties hereto shall be finally settled by arbitration in accordance with the Nepal's law and rules of the Nepalese Court in Kathmandu, Nepal. The award of the above arbitration shall be final and binding upon both parties.

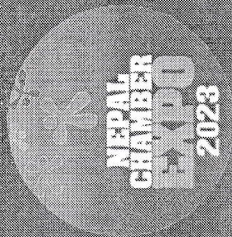
Exhibitor:
Name _____
Designation _____
Date _____
Stamp & Signature _____

Organizer:
Name _____
Designation _____
Date _____
Stamp & Signature _____

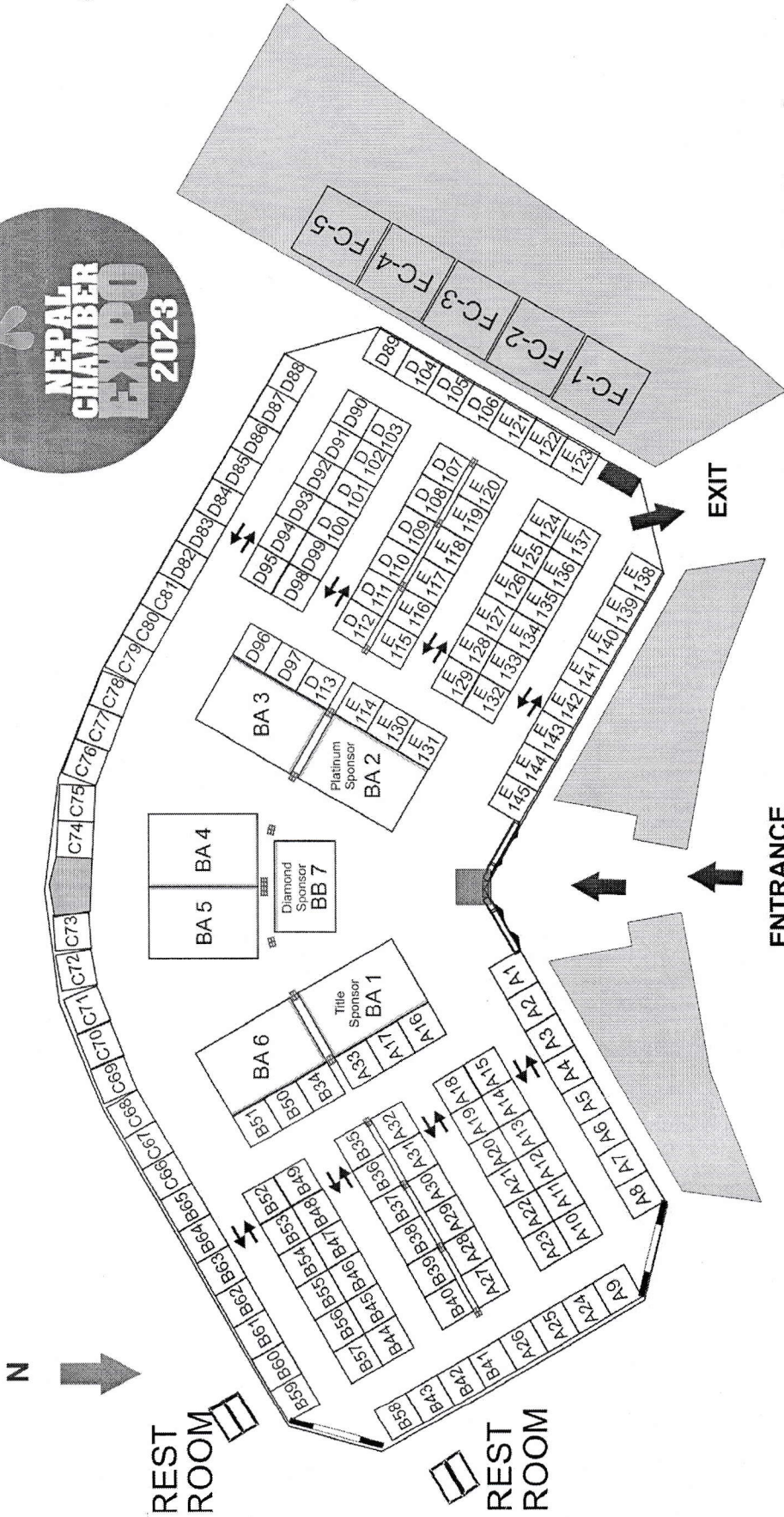
Official Category						
	Bank [One organisation]	Insurance [One organisation]	Airline [One organisation]	Cargo [One organisation]	Hotel [One organisation]	Travel Agency [One organisation]
Sponsorship Fee	Rs. 2,00,000	Rs. 2,00,000	Rs. 2,00,000	Rs. 2,00,000	Rs. 2,00,000	Rs. 2,00,000

Banner space of size 6'x4' each along the garden fencing (banner to be provided by the sponsor).	1 no.	1 no.	1 no.	1 no.	1 no.	1 no.
The name and logo will appear in all the print media advertisements.	✓	✓	✓	✓	✓	✓
The name and logo will appear in all the printed promotional materials.	✓	✓	✓	✓	✓	✓
The name and logo will appear in general invitation cards.	✓	✓	✓	✓	✓	✓
Name & contact will be suggested to exhibition participants in case of service requirement.	✓	✓	✓	✓	✓	✓
The name and logo will appear in the website of the event [www.nepalchamberexpo.com].	✓	✓	✓	✓	✓	✓
Free stall will be provided free which can be utilized as per the need of your company/organization.	9 sq.m.	9 sq.m.	9 sq.m.	9 sq.m.	9 sq.m.	9 sq.m.
The name and logo will be highlighted on the main gate and hall gate entrance banners.	✓	✓	✓	✓	✓	✓
Special announcements throughout the event that will promote the Sponsor.	✓	✓	✓	✓	✓	✓
Organizer shall always consider various other mileage but within the existing advertisement norms.	✓	✓	✓	✓	✓	✓

VAT will be added.

Sponsorship Category						[One organisation]	[One organisation]	[One organisation]	[One organisation]
		Title	Platinum	Diamond	Gold				
Sponsorship Fee		Rs. 2500000	Rs. 1500000	Rs. 1000000	Rs. 500000				
The name and logo will appear in the opening ceremony cards.		✓							
The name and logo will appear in memento/certificates.		✓							
Raffles/lucky draw will be conducted that will include Sponsor's product/service as gift hamper.		✓							
A prominent banner space on outside wall of exhibition hall (banner to be provided) [15'x17'].		✓	✓						
The name and logo will appear in all the electronic media advertisements.		✓	✓						
Head of sponsoring organization will be honored as guest at the Opening Ceremony to the dais.		✓	✓						
The name and logo will appear in entrance tickets.		✓	✓						
The name and logo will appear in all the exhibitor badges.		✓	✓						
The name and logo will appear in the backdrops of Press Conference and Opening Ceremony.		✓	✓						
Banner space of size 6'x4' each along the garden fencing (banner to be provided by the sponsor).								5 nos.	
The name and logo will appear in all the print media advertisements.		✓	✓						✓
The name and logo will appear in all the printed promotional materials.		✓	✓						✓
The name and logo will appear in general invitation cards.		✓	✓						✓
The name and logo will appear in promotional signage.		✓	✓						✓
The name and logo will appear in the website of the event [www.nepalchamberxpo.com] .		✓	✓						✓
Free stall will be provided free which can be utilized as per the need of your company/organization.		54 sq.m.	36 sq.m.	27 sq.m.	18 sq.m.				
The name and logo will be highlighted on the main gate and hall gate entrance banners.		✓	✓						✓
Special announcements throughout the event that will promote the Sponsor.		✓	✓						✓
Organizer shall always consider various other mileage but within the existing advertisement norms.		✓	✓						✓

VAT will be added.



Stall Type	Stall Size	Area
A	3mx3m	9sq.m.
B	3mx3m	9sq.m.
C	3mx3m	9sq.m.
D	3mx3m	9sq.m.
E	3mx3m	9sq.m.
BA [Bare]	[2 sides open]	54sq.m.
BB [Bare]	[3 sides open]	37.5sq.m.
FC [Food Court]	6mx6m	36sq.m.

FLOOR PLAN
 27 April-1st May, 2023
 Bhrikutimandap, Kathmandu