

BGA/Trade Fair & Events/2023/61

15 March 2023

**To All Members of BGMEA**

**Subject: Participation in “20<sup>th</sup> Korea Import Fair 2023” to be held during 29 June to 01 July 2023 in Seoul.**

Dear Sir,

We have the pleasure to inform you that Korea Importers Association (KOIMA) is going to organize Korea Import Fair 2023 to be held from 29 June 2023 to 01 July 2023 in Coex Exhibition Hall, Seoul, Republic of Korea. The Korea Importers Association will provide opportunities for matchmaking, business exchanges and conclusion of business and investment deals. The organizer KOIMA cordially invites foreign exporters who are interested in showcasing global products. Interested participants are requested to contact directly to the organizer. The detail information of the fair is mentioned below:

**Details of the Fair**

**Name of the Exhibition :** Korea Import Fair 2023  
**Booth Rent :** Basic Booth (3m<sup>2</sup>x3m<sup>2</sup>) \$2,800  
Space only 9m<sup>2</sup> \$2,300  
**Products :** Food & beverage, Cosmetics, Household goods, Kitchenware, IT Products, Fashion accessories, Handicrafts, Baby items and etc.  
**Dates :** 29 June 2023 to 01 July 2023  
**Venue :** Coex Exhibition Hall C1 & C2, Seoul, Republic of Korea  
**Organizer :** Korea Importers Association (KOIMA)  
**Web :** <http://kif2023.com/>

To exhibit directly contact with:

**Mrs. Rachel Hwang, Head of International Relations  
Korea Importers Association (KOIMA)  
T: +82-2-792-4833 E: Rachel@koima.or.kr**

**BGMEA will provide necessary assistance. For any query, please contact:**

**Md. Shahriar Rahman, Deputy Secretary, BGMEA, Mobile: +88 01671-429218**

**Md. Fakhrul Islam, Senior Executive, BGMEA, Mobile: +88 01676-027436**

*Enclosed:*

- Event Brochure
- Registration Form

Thanking you,



**Md. Faizur Rahman  
Secretary General**

**BANGLADESH GARMENT MANUFACTURERS & EXPORTERS ASSOCIATION (BGMEA)**  
বাংলাদেশ পোশাক প্রস্তুতকারক ও রপ্তানীকারক সমিতি  
— বাংলাদেশ প্রতি —



No. BDS/12/22/58

Date: 15 March 2023

**Subject: Exhibition “Korea Import Fair 2023” in Coex Exhibition Hall, Seoul, Republic of Korea.**



Respected Sir,

With due respect, I would like to inform you that Seoul City of the Republic of Korea is going to organize a fair on “Korea Import Fair 2023” in the Coex exhibition hall on 29<sup>th</sup> June – 01<sup>st</sup> July 2023. The details information are mentioned below:

**Fair Name** : Korea Import Fair 2023  
**Date** : 29<sup>th</sup> June – 01<sup>st</sup> July 2023  
**Daily Time** : 10:00 to 17:00  
**Organizer** : Korea Importers Association (KOIMA)  
**Venue** : Hall C1, C2, COEX, Seoul, Korea  
**Product** : **Food & beverage, Cosmetics, Household goods, Kitchenware, IT products, Fashion accessories, Handicrafts, Baby items, Outdoor leisure and etc**


**Registration Deadline:** 31 May 2023

**Booth Type and Rent :**

Version	Cost	Type	Note	Discount
Basic Booth 3m <sup>2</sup> x 3m <sup>2</sup>	\$ 2,800		The price includes 1 Information Desk, 1 Folding Chair, 3 Spotlights, 4 Chairs, Power Outlet (1KW), Fascia Board, Carpet, Walls, Round Table. The booth is designed in 9m <sup>2</sup> per unit.	*by Mar. 2023 20% DC
Space Only 9m <sup>2</sup>	\$ 2,300		Not available	*by Apr. 2023 10% DC
<b>Contact Information:</b> Korea Importers Association (KOIMA), 169 Bangbae-ro, Seocho-gu, Seoul, Korea, Tel: +82-2-6677-3662, Fax: +82-2-749-1830, E-mail: overseas@koima.or.kr, Website: www.kif2023.com				

02. This is for your kind information and necessary action as deemed appropriate.

Enclosure: As Stated.

  
15-03-2023

(Dr. Md. Mizanur Rahman)

Commercial Counsellor

Phone: +82 2 7964003

Email: Commercialwingbdseoul@gmail.com

Vice Chairman

Export Promotion Bureau (EPB)

TCB Building, 1 Kawran Bazar, Dhaka.

(Attention: Director, Fair)

Copy for necessary action (not as per seniority):

01. Senior Secretary, Ministry of Commerce, Bangladesh Secretariat, Dhaka.
02. Secretary, Ministry of Food, Bangladesh Secretariat, Dhaka.
03. Secretary, Ministry of Industries, 91, Motijheel C/A, Dhaka-1000.
04. Secretary, ICT Division, ICT Tower, E-14/X, Agargaoan, Sher-E-Bangla Nagar, Dhaka-1207.
05. Additional Secretary (Export), Ministry of Commerce, Bangladesh Secretariat, Dhaka.
06. Director General (EA & P), Ministry of Foreign Affairs, Segunbagicha, Dhaka.
07. President, BGMEA, BGMEA Head Office, 7/7A, Sector # 17, Block # H-1, Uttara, Dhaka -1230.
08. Senior Assistant Secretary (Export-3), Ministry of Commerce, Bangladesh Secretariat, Dhaka.

[Korea Importers Association] Invitation for joining Korea Import Fair 2023'

1 message

국제협력실 <overseas@koima.or.kr>

To: 레이첼 <rachel@koima.or.kr>, 조연주 <jessie@koima.or.kr>

Bcc: mission.seoul@mofa.gov.bd

Office of Ambassador B'doot, Seoul	
<input checked="" type="checkbox"/> DA	<input checked="" type="checkbox"/> Urgent
<input checked="" type="checkbox"/> CC	<input checked="" type="checkbox"/> Put up
<input type="checkbox"/> FS (L)	<input type="checkbox"/> Discuss
<input type="checkbox"/> FS (Pol)	<input type="checkbox"/> N/Action
<input type="checkbox"/> HOC	<input type="checkbox"/> Distribute
<input type="checkbox"/> SS (Cons)	<input type="checkbox"/> Follow up
<input type="checkbox"/> PO/SS	<input type="checkbox"/> File
Signature: 	
Date: 2023.03.13	
Dairy no.: 260	

13 March 2023 at 11:24

Dear Sir/Madam,

Greetings from Korea Importers Association (KOIMA).

The Korea Importers Association (KOIMA), with over 52 years of experience, is Korea's only private organization exclusively dedicated to facilitating imports into the country to develop its industry.

KOIMA's 8,500 members are specialists in their respective business fields. For our members, KOIMA performs various activities such as Import Delegation, B2B Meetings, Import Fair, etc.

We are making a network between Korean importers and foreign exporters.

As part of this, we are hosting the **20<sup>th</sup> Korea Import Fair(KIF)**.

<< Korea Import Fair 2023>>

\* Dates: June 29 (Thu) ~ July 1 (Sat), 2023

\* Place: COEX Hall C1& Hall C2, Seoul, Korea

\* Product: Food & beverage, cosmetics, household goods, kitchenware, IT products, Fashion, accessories, handicrafts, baby items, outdoor leisure, and etc.

\* Booth: Total 9m<sup>2</sup> in size (3m<sup>2</sup> \* 3m<sup>2</sup>) / \$2,800

As the only import-oriented exhibition in Korea, the Korea Import Fair (named before Import Goods Fair, IGF) is the bridgehead for foreign countries to enter the Korean market.

Foreign companies are very welcome to participate in this fair and introduce their excellent products.

Korea's import market ranks 9<sup>th</sup> in the world with a trading volume of over 500 billion dollars. Therefore KIF would be a great opportunity for foreign companies.

If companies register for this fair by March 2023, they can get a **20% discount(\$2,240)** on a booth fee.

For the Embassies in Korea, KOIMA provides 1 standard booth for free.

# Discount Rate

by Mar. 2023	20% DC
by Apr. 2023	10% DC

We hope you kindly consider it positively and share this information with promising companies in your country.

We are very grateful for your attention and support.

If you have any questions, please do not hesitate to contact us.

Best regards,  
KOIMA

→ KIF ≈ IGF

→ 20% discount 2240\$

Attachments:

# **KOREA IMPORT FAIR 2023**

*June 29<sup>th</sup> – July 1<sup>st</sup>, 2023, COEX, Seoul*

## **I. BACKGROUND**

As the world's only import-specialized economic institution worthy of its status as a global leader, Korea Importers Association (KOIMA) has the ability to expand and balance trade and solve global supply chain issues. Korea Importers Association is pleased to announce that the 20th Korea Import Fair will be open from June 29<sup>th</sup> to July 1<sup>st</sup>. The Korea Importers Association has decided to change the name of "The Import Good Fair" to "The Korea Import Fair" as of 2023 to secure the stable supply of excellent raw and subsidiary materials for the expansion of trade and enhance the import competitiveness of Korea.

The Korea Import Fair was first organized in 2003 and has achieved the global recognition, as the fair is designed to speak Korea's import trading from the world market. The organizer KOIMA cordially invites foreign exporters who are interested in showcasing global products as well as Korea importers who are anxious to explore the business opportunities with the foreign exporters at the fair.

## **II. OBJECTIVES**

The Korea Importers Association (KOIMA) will provide opportunities for matchmaking, business exchanges and conclusion of business and investment deals. (Business-to-Business and Business-to-Government)

At the site, KOIMA will provide 'B2B Room' for your matchmaking meetings with Korean importers during the exhibition. The organizer KOIMA is confident to introduce this Show, as the most reputable and respected exhibition in Korea, to support your export to Korea.

## **III. PARTICIPATION**

The Trade Fair will showcase 200 exhibitors from small, medium, and large businesses from all locations of the world and it is expected that 8,000 people will attend the trade fair. In 2023, many participants and visitors related to raw materials are expected.

## **IV. EXPECTED OUTCOMES**

This 'Korea Import Fair' will enhance your market access. You will find the pathway to enter the Korean market for your export. Come and join us with your precious products to attract Korean consumers. You will experience Korea and enjoy your business.

## **V. DATES AND LOCATION**

The Korea Importers Association are willing to hold the event from the 29<sup>th</sup> June - 1<sup>st</sup> July, 2023 and the proposed location for the trade fair is the COEX exhibition hall A & B, Seoul. A Steering Committee has been formed and includes the Chamber of Commerce, the government, private sector partners and so on.

## **VI. PROGRAM OUTLINE**

### **1. Exhibition Information**

- Date: June 29<sup>th</sup> ~ July 1<sup>st</sup>, 2023
- Venue: COEX Hall, A & B, Seoul Korea

2. Supporting Organizations
  - Ministry of Trade, Industry and Energy
  - Korea Trade Investment Promotion Agency
3. Cooperating Organizations
  - Korea Importers Association
  - Foreign Embassy in Korea
  - AEAN-Korea Centre
  - The Korea-Africa Foundation
  - Korean Council on Latin America & Caribbean
  - Korea-Arab Society
  - Korea-Central Asia Cooperation Forum Secretariat
4. Exhibitors
  - Global exporters, etc.
5. Invitees
  - Korean importers, distributors, wholesalers, merchandisers, etc.
6. Items
  - Energy Products, Metals, Livestock and meat, Agricultural products, Food & Beverages, Cosmetics, Household goods, Kitchenware, IT products, Fashion, Textile, Accessories, Handicrafts, Children's items, Tourism information, Cyber Security etc.
7. Program Activities
  - Exhibition
  - B2B Meetings
  - Seminars

## VII. REGISTRATION

1. Submit the completed application form to E-mail: [overseas@koima.or.kr](mailto:overseas@koima.or.kr)
2. Fee
  - Basic: US\$ 2,800/9m<sup>3</sup>(3m x 3m), Space Only: Minimum US\$ 9,200/36m<sup>2</sup> (9m<sup>2</sup> x 4)
  - Early Bird Registration (Promotion):
    - 50% DC from actual price before Dec. 2022 Registration
    - 40% DC from actual price before Jan. 2023 Registration
    - 30% DC from actual price before Feb. 2023 Registration
    - 20% DC from actual price before Mar. 2023 Registration

## VIII. CONTACTS

- Mrs. Rachel Hwang, Head of International Relations  
Tel: +82-2-792-4833, E-mail: [rachel@koima.or.kr](mailto:rachel@koima.or.kr)
- Ms. Jessie Jo, Manager, International Relations  
Tel: +82-2-6677-3664, E-mail: [jessie@koima.or.kr](mailto:jessie@koima.or.kr)

# Korea Import Fair 2023

## 1 Participant's general information

### Application Form

Company Name			
Representative		Person in charge	
Address	(ZIP CODE: - )		
Phone		Fax	
Website		E-mail	
Exhibits' descriptions			

## 2 Booth space

Booth fee

USD ---

Charges Due

USD ---

USD

USD

USD

USD

USD

USD

USD

組立

Total amount (Booth + Ads + others)

USD

Name of bank: Shinhan Bank

Account No: 180-007-121524

Swift code: SHBKRRSE

Beneficiary: Korea Importers Association

We agree the "Terms and conditions for participation" and confirm that all above information provided by us is true and correct.

Name & Signature:

Date: 2023 . . .

IGF Secretariat Phone: +82-2-792-4833 Fax: +82-2-798-5461 / E-MAIL: [overseas@koima.or.kr](mailto:overseas@koima.or.kr)

**Korea Import Fair 2023**

## **1. TERMS OF REFERENCE**

- 1) The term "exhibition" shall mean "KOREA IMPORT FAIR 2023"
- 2) The term "organizer" shall mean "Korea Importers Association (KOIMA)", Seoul, Korea.
- 3) The term "exhibitor" shall mean the individual, company, or organization who has applied for the exhibition.

## **2. APPLICATION FOR PARTICIPATION**

- 1) All applications for participation shall be made on the prescribed application form, which shall be submitted to the organizer.
- 2) The "exhibitor" must submit the application form duly signed along with 50% of the participation fee including any additional utility service charge. The organizer, however, may defer or refuse the acceptance of an application if sufficient space is not available, or the announced exhibit is considered by the organizer not germane to the exhibition, and though the application form has already been submitted, the organizer will return the application form and the participation deposit money one month before the exhibition.
- 3) The "exhibitor" should inform the "organizer" about any changes made on the submitted documents including the application form and all the other forms, immediately. Any losses incurred by failure to report shall be covered by the exhibitor.

## **3. TERMS OF PAYMENT**

- 1) 50% of the deposit of the participation fee and/or relevant stand charges must be paid at the time of the application by the exhibitor and the balance shall be paid not later than May 31st, 2023. (The exhibitor may pay the full participation fee at the time of application.)
- 2) The participation fee shall be paid by the due date. Otherwise, the organizer has the right to cancel the contract and to dispose the space at their discretion. And in case they do the participation fee already paid shall not be refunded.
- 3) If the application fee and utility fee are not paid in full, the organizer shall reserve the right to seize the exhibit.

## **4. ALLOCATION OF EXHIBIT SPACE**

- 1) The organizer shall allocate the space in accordance with the order of application, size of the space applied for, and the nature of the exhibits. The exhibitor cannot make a formal objection to the allocation.
- 2) The organizer shall reserve the right to change the location and/or the size of the space allocated to the exhibitor at any time prior to the commencement of the build-up of the exhibition, should exception circumstances demand, and the exhibitor shall have no claim for compensation as a result of any changes.
- 3) Under no circumstances may the exhibitor resell, transfer rights to, or enter into a mutual agreement to change assigned booth(s) with another party, without the prior approval of the organizer.

## **5. USE OF THE EXHIBIT SPACE**

- 1) The exhibitor shall exhibit their stated products and must have competent personnel in their booth(s) during the entire period of the exhibition.
- 2) All exhibits must accord with the statement on the application form and be related to the theme of the exhibition. Public auctions and sales without permission of the organizer are strictly prohibited. If the exhibitor violates the above-mentioned rules, the organizer can stop the exhibitor's activity, remove his/her exhibits, or order the dismantling of his/her booth. In this case, the participation fee shall not be refunded, and the exhibitor shall have no claim for compensation.
- 3) The organizer shall have the right to prohibit certain persons from entering the exhibit.
- 4) The exhibitor shall operate and demonstrate its exhibit so as not to annoy, endanger or interfere with the rights of other exhibitors or visitors. Any practice resulting in complaints may be prohibited by the organizer.

## **6. BREACH OF CONTRACT AND WITHDRAWAL BY EXHIBITOR**

- 1) In the event of abandonment or rejection of all the allocated space or the partial space, the exhibitor shall notify the organizer in writing immediately. In this case the participation fee already paid will not be refunded.
- 2) If the notification is made before May 31st, 2023, the participation fee except the deposit shall be refunded.
- 3) The refund fee shall not bear any interest.

## **7. CANCELLATION AND CHANGES OF THE EXHIBITION**

In the event of the cancellation of the exhibition by the organizer, the participation fee paid will be refunded fully. But if the cancellation was caused by force majeure such as an act of nature or war, the fee will not be refunded. In this case, the exhibitor shall have no claim for compensation from the organizer.

#### **8. CONSTRUCTION AND DECORATION OF STAND, DISMANTLING, AND RESTORATION**

- 1) All exhibitors must complete their construction and/or decoration and move in and display their exhibits by the date and time stipulated by the organizer.
- 2) Modifications including decorations such as painting the floor, ceiling and pillars will not be permitted. The exhibitor shall be responsible for compensating any damages to the facilities of the exhibition hall.
- 3) Exhibitors shall remove all exhibits and stand fittings from the exhibition hall within the period stipulated by the organizer and indemnify the organizer against any cost incurred by reason of delay or damages to the facilities of the exhibition hall.

#### **9. SECURITY, RISK, THEFT, AND INSURANCE**

- 1) The organizer shall protect the exhibits and visitors from potential safety hazards.
- 2) The exhibitors shall be held responsible for any loss or theft of, or damage to exhibits, stand fittings or any articles belonging to the exhibitors during the construction, exhibition, and dismantling periods.
- 4) If the exhibitor intentionally or negligently causes a fire, theft, breakage, or other accidents inflicting damages to the organizer or others, the exhibitor shall be responsible for those damages. And the exhibitor shall also be responsible for insuring the exhibits.

#### **10. FIRE REGULATIONS**

- 1) Materials used in stand and display construction must be properly fireproofed in accordance with the pertinent regulations of Korea.
- 2) The organizer has the right, should circumstances necessitate, to make changes in the exhibitor's stand for fire control.

#### **11. SUPPLEMENTARY CLAUSES**

- 1) Whenever necessary, the organizer shall have the right to issue supplementary regulations in addition to the terms and conditions.
- 2) Any additional written regulations or instructions shall form part of the rules and regulations for participation in the KOREA IMPORT FAIR 2023 and they shall be binding on the exhibitors.
- 3) The exhibitor shall also observe the regulations stipulated by the management of the exhibition halls of COEX.

#### **12. ARBITRATION OF DISPUTES**

Any dispute, difference, or question which may arise at any time hereafter between the organizer and the exhibitor of these terms and conditions for participation or the rights and liabilities of the parties hereto shall be finally settled by arbitration in Seoul in accordance with the Commercial Arbitration Rules of the Korean Commercial Arbitration Board.

Date: \_\_\_\_\_

Agreed and Sign by \_\_\_\_\_

Korea Importers Association  
wish you a great success and expansion  
for economic future of Korea

## Exhibition Overview

Period	10:00 ~ 17:00, June 29(Thu) ~ July 1(Sat), 2023
Venue	Hall C1, C2, COEX, Seoul Korea
Scale	5,184m <sup>2</sup>
Items	Raw materials, Food & Beverage, Handicrafts, Cosmetics, Children's items, Home Decoration, Jewelry & Accessories, Sports & Leisure items, Electric & Electronic appliances, Daily Necessities, Trade & Travel service etc.
Event	B2B 1:1 meeting, Korea's Trade(Import) policy session
Organized by	Korea Importers Association(KOIMA)
Sponsored by	Ministry of Trade, Industry and Energy(MOTIE), Korea Trade Investment Promotion Agency(KOTRA)

## Booth Fee

Booth Type		
Price	US\$ 2,800/9m <sup>2</sup> (3m x 3m)	US\$ 2,300/9m <sup>2</sup> Minimum US\$ 9,200/36m <sup>2</sup>
Complimentaries	1 Information Desk, 1 Folding Chair, 3 Spotlights, 4 Chairs, Power Outlet(1KW), Fascia Board, Carpet, Walls, Round Table ※ The booth is designed in 9m <sup>2</sup> per unit	Not available

# 2023 KOREA IMPORT FAIR

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*Trade with Trust*

## Discount Rate

Booth Fee	US\$ 2,800 / 9m <sup>2</sup>	Basic
Promotion	by Dec. 2022	50%DC
	by Jan. 2023	40%DC
	by Feb. 2023	30%DC
	by Mar. 2023	20%DC
	※ 10% Advance payment must be done for the registration to 1800-007-121524 Shinhan Bank (Korea Importers Association) SWIFT : SHBKCRSE	

## Registration Info.

**Deadline: May 31, 2023**  
How to apply : submit the completed application

By E-mail	overseas@koima.or.kr
By Website	www.kif2023.com
By Fax	82-2-749-1830

## Settlement Instruction

Bank Account	180-007-121524 Shinhan Bank
Beneficiary	Korea Importers Association(KOIMA)
Swift Code	SHBKCRSE



### KOREA KIF Secretariat

Korea Importers Association(KOIMA) 169 Bangbae-ro, Seocho-gu, Seoul, Korea

Tel : 82-2-6677-3662 / Fax : 82-2-749-1830 / E-mail : overseas@koima.or.kr / website : www.kif2023.com