

**TO ALL HON'BLE MEMBERS OF BGMEA**

**Subject: "Participation in the Fashion SVP London 2025" to be held from 18-19 November, 2025 in London, UK.**

Dear Sir,

We are pleased to inform you that the FASHION SVP London 2025, one of the leading fashion sourcing trade shows in the UK and Europe, will be held from 18-19 November, 2025 at Olympia London, UK.

FASHION SVP is a premier platform for global apparel manufacturers to showcase their capabilities to top-tier buyers, retailers, brands, and designers from across Europe. The exhibition focuses on sourcing for fashion apparel, knitwear, denim, streetwear, and sustainable fashion solutions.

Participation in FASHION SVP London 2025 will offer Bangladeshi manufacturers an excellent opportunity to Highlight our country's strength in apparel production, sustainable sourcing, and ethical manufacturing practices. It is a chance to build long-term business relationships and expand your market access in Europe.

**Expo Highlights**

- \*Opportunity to network with over 12000 trade buyers from the UK and Europe.
- \*Direct sourcing meetings with global fashion brands and retailers.
- \*Workshops and seminars on sustainability, innovation, and fashion trends.
- \*Special focus on ethical and sustainable production B2B meetings with international buyers.

**Details of the Fair**

Exhibition Name	<b>Fashion SVP London</b>
Date & Venue	<b>18-19 November, 2025 Olympia London, UK</b>
Booth Size & Cost	09 SQM, £4275 (Pound) +Registration Fee £350 (Pound) Total: £4575( Pound)

**\*Please note that, this is an information circular. If you are interested in participating, you are requested to carefully review and make decision regarding participation (Exhibitor Application & Agreement).**

**\*BGMEA will support to issue recommendation letter for visa and persuasion.**

**\*For each booth reservation, only two representatives from the respective organization will be allowed to apply and attend the fair.**

**\*After submission of application to BGMEA, we will send the list of interested exhibitors to the organizer and upon their scrutiny, the payment will be made to the organizer by the respected exhibitors. The last date for submitting applications to BGMEA is 20th April, 2025.**

For any queries please contact:

**Md. Rafiqul Islam (Raafi)**, Head of Trade Fair and Events Section (Int. & Local), Mobile: +8801757-100006  
Email: [rislam@bgmea.com.bd](mailto:rislam@bgmea.com.bd)

**Sizan Mahmud Plabee**, Executive, Trade Fair and Events Section (Int. & Local), Mobile: +8801727-656997  
Email: [fair@bgmea.com.bd](mailto:fair@bgmea.com.bd)

Thanking you,

**Md. Faizur Rahman**  
Secretary General

**BANGLADESH GARMENT MANUFACTURERS & EXPORTERS ASSOCIATION**

বাংলাদেশ পোশাক প্রস্তুতকারক ও রপ্তানীকারক সমিতি

— বাংলাদেশ তৈরি —

# EXHIBITORS APPLICATION FORM

File to be returned by email to  
register@fashionsvp.com



18th-19th November 2025  
London Olympia

## EXHIBITING COMPANY INFO

Company Name	<input type="text"/>		
Website	<input type="text"/>		
Address	<input type="text"/>	Zip Code	<input type="text"/>
City	<input type="text"/>	Country	<input type="text"/>
Reg No.	<input type="text"/>	VAT	<input type="text"/>
Owner's Full Name	<input type="text"/>		
Contact Number	<input type="text"/>	E-Mail	<input type="text"/>
Show Contact's Full Name	<input type="text"/>		
E-Mail	<input type="text"/>		
Contact Number	<input type="text"/>	Designation	<input type="text"/>
Company's Founding Date	<input type="text"/>	No. of Employees	<input type="text"/>
Exhibitor Status :	Plc <input type="checkbox"/>	Ltd <input type="checkbox"/>	LLP <input type="checkbox"/> Sole Trader <input type="checkbox"/>

## BILLING COMPANY INFO

Same as Exhibiting Company info? ☐ YES (if yes, please skip the below section)

Company Name	<input type="text"/>		
Street	<input type="text"/>	City	<input type="text"/>
Country	<input type="text"/>	State	<input type="text"/>
Zip/Postal Code	<input type="text"/>		
Contact's Full Name	<input type="text"/>	Title	<input type="text"/>
Contact Number	<input type="text"/>	E-Mail	<input type="text"/>

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18th-19th November 2025  
London Olympia

## EXHIBITING COMPANY INFO

### STAND DETAILS

Stand Price : **£ 475.00 per sqm** (exclusive of vat.)

Registration Fee : **£ 350.00\***

\*Mandatory with the reservation of a stand at Fashion SVP

Stand Options :    9 sqm ☐    12 sqm ☐    15 sqm ☐  
                             18 sqm ☐    24 sqm ☐    36 sqm ☐

Inclusive of a fully equipped stand & all exhibition services

### FURNISHED STAND PACKAGE

Includes:

- Sturdy shell scheme construction
- Carpet
- 2m hanging rails or shelves
- Table & 3 chairs
- Stand lighting
- Company name board and stand number
- Showguide and web entry

### EARLY CONTRACT BONUS

Submit the signed contract to your designated Sales Representative to qualify for a 4% discount on full 100% payments made within 7 days of the invoice date. Contracts paid after this period will not be eligible for the discount, and no exceptions will be granted.

### PAYMENT TERMS

50% is due within 2 weeks of receipt of invoice, with the remaining 50% due by 15th August unless the booking date falls less than 30 days before the event, in which case full payment must be made on receipt of invoice. All bank or money transfer charges must be met by the Exhibitor. This does not affect any other rights or remedies which the Organisers have under this Contract.

Exhibitor shall refer to the invoice for remittance details and available payment options. If exhibit space is licensed after any of the specified due dates, the full amount corresponding to the most recently passed deadline shall be due at the time of licensing to secure participation.

Failure to comply with payment obligations shall constitute a breach of this agreement. Exhibitor expressly acknowledges and agrees that all exhibit space fees are non-refundable and shall remain payable in full, irrespective of whether Exhibitor chooses to cancel, terminate this Agreement, or forgo participation in the Show.

DATE :

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SIGNATURE

(AUTHORIZED BY EXHIBITING COMPANY)

By signing this Agreement, the Exhibiting Company acknowledges and agrees to the Show Agreement Terms and Conditions outlined herein. Any updates to the Exhibiting Company's mailing address, show directory details, brand names, or product listings must be requested in writing. Additionally, by signing above, the Exhibiting Company expressly consents to receive: (i) advertisements from Show Management at the provided number; (ii) telephone solicitations initiated by or on behalf of Show Management to the listed phone number; and (iii) commercial email communications from Show Management, its affiliates, business divisions, and related entities.



# EXHIBITORS APPLICATION FORM



18th-19th November 2025  
London Olympia

## EXHIBITING COMPANY INFO

The following clauses form part of the full rules and conditions, which are sent to each Exhibitor shortly after it confirms its participation in the exhibition. The full rules and conditions can also be inspected at the offices of ARK Expos Ltd. upon giving reasonable notice.

In these rules and conditions, the following words shall have the meaning set opposite same respectively:

- "Exhibition" Fashion SVP London 18th edition
  - "Organiser" ARK Expos Ltd.
  - "Owners" The Landlords of the Building in which the Exhibition is to take place.
  - "Exhibitor" Any person or organisation to whom space is allotted at his or their employees or agents.
  - "Exhibit" Any article referred to in the application for space.
  - "Stand" The area allotted to an Exhibitor and stand erected thereon.
  - "Hall" The Hall and any area or other rooms in connection with the Exhibition.
  - "Authorities" Any body legally authorised for making regulations.
  - "Contractors" Any person, firm, or company employed by the owners or Organisers of the exhibitors for erection, fitting out, or other work on any stand in the Exhibition.
- The Exhibition will be open on 18th - 19th November, 2025. The hours of opening will be 9:00 AM until 5:30 PM on the first day and 9:00 AM to 5:00 PM on the second day.
  - The rental charge for stand space with any packaged extras as stipulated on the front of the booking contract is £475 + VAT per square metre, unless otherwise agreed as part of an early booking or group contract or similar arrangement.
  - Application for space must be on the booking form provided by the Organisers and should contain details of the proposed exhibit. The Organisers reserve the right to accept or refuse any application without assigning any reason.
  - 50% is due within 2 weeks of receipt of invoice, with the remaining 50% due by 15th August unless the booking date falls less than 30 days before the event, in which case full payment must be made on receipt of invoice. All bank or money transfer charges must be met by the Exhibitor. This does not affect any other rights or remedies which the Organisers have under this Contract. Exhibitor shall refer to the invoice for remittance details and available payment options. If exhibit space is licensed after any of the specified due dates, the full amount corresponding to the most recently passed deadline shall be due at the time of licensing to secure participation. Failure to comply with payment obligations shall constitute a breach of this agreement. Exhibitor expressly acknowledges and agrees that all exhibit space fees are non-refundable and shall remain payable in full, irrespective of whether Exhibitor chooses to cancel, terminate this Agreement, or forgo participation in the Show.
  - On official acceptance by the Organisers of an application for space, a Contract shall arise between the Organisers and the Exhibitor making the application in terms of these Conditions, subject to variation as mentioned and, as regards space allotted, the relations of licensor and licensee shall immediately arise and continue between the Organisers and the Exhibitor. In the case of non-payment of any sum payable by the Exhibitor to the Organisers by the due date or of the breaching or non-observance by the Exhibitor of the terms of this Contract or any Conditions, Rules, or Regulations to be performed or observed by him, the Organisers shall, in addition to any other rights or remedies of the Organisers under these Rules and Conditions, have the right to revoke his licence. and re-enter upon the allotted space and may remove and exclude the Exhibitor and all other persons there from without prejudice to the right of the Organisers to recover all monies payable by the Exhibitor hereunder and all other claims against him and any damages sustained by the Organisers. The Organisers require payment to terms. Payment must be made on time, in full, and without any deduction, set-off, or counterclaims. In the event that an account is outstanding, the debt will be referred on to the Organisers' debt collection agents, which will incur a surcharge of 15% of the debt, plus VAT at the prevailing rate. The Exhibitor agrees that he/she will be legally liable to pay that surcharge and that payment of the same can be enforced against him/her in court. The Exhibitor also agrees to pay interest at the relevant reference rate provided for under the Late Payment of Commercial Debts (Interest) Act 1998, which interest is payable both after and before any judgment of the court and continues to accrue.
  - Should any error arise in the allotment of space to any Exhibitor, no liability in regard thereto shall rest on the Organisers. In such a case, the Organisers will endeavour, without prejudice, to offer a substituted arrangement but they do not bind themselves to do so. In extraordinary circumstances, including late payment, the Organisers reserve the right to change the position allotted to any Exhibitor, and no liability in regard thereto shall rest on the Organisers and such a change shall not at any time permit the Exhibitor to repudiate the Contract.
  - The booking Contract is entered into jointly and severally by the Exhibitor and the person signing on behalf of the Exhibitor, and both remain liable in the event of any breach or of any payment obligations or any of these Rules and Conditions.
  - This Agreement is governed by the laws of England and Wales, and the parties agree to comply with such courts' jurisdiction.

# EXHIBITORS APPLICATION FORM



18th-19th November 2025  
London Olympia

## EXHIBITING COMPANY INFO

- The Organisers will be prepared only in exceptional circumstances to consider an Exhibitor's reduction or cancellation of space, and then only if the following conditions are complied with: a) That the request for reduction or cancellation is submitted by recorded delivery mail. b) That the reason given is, in the Organiser's opinion, well-founded. c) That cancellation fees shall be paid at the same time as making the request for reduction or cancellation, calculated as a percentage of the total Contract value, excluding any administration charges, as follows: 50% until July 31st, 2025 and 100% thereafter. Such reduction or cancellation request shall not come into effect until the full fees as calculated above have been received by the Organisers. d) That where the cancelled Contract was entered into as part of a multiple booking scheme, whereby an additional Contract was entered into at the same time attracting a discounted multiple booking rate for both Contracts, upon cancellation, the Organiser shall be entitled to amend the rate of the additional Contract to the normal published rate for a single booking, as if the additional Contract had been entered into by the Exhibitor as a single booking, and to invoice the Exhibitor for any additional charges arising. The Exhibitor agrees to pay such charges promptly, whether they apply retrospectively or not. e) That agreement by the Organisers to such requests shall not prejudice any other rights that they may have against Exhibitors under this Contract or associated contracts in connection with the Exhibition.
- The Exhibitor shall take out and maintain at all times public liability insurance against personal injury, death, or damage to or loss of property for a limit of indemnity not less than £2,000,000 sterling (or its equivalent). The Organiser shall be entitled to inspect such public liability policy, which the Exhibitor shall make available on request by the Organiser. Notwithstanding the above, and in addition, the Organiser, upon receipt of payment of the administration fee under clause 4, will take out and maintain a contract of insurance providing cover to the Organiser in accordance with the attached summary of terms. If loss occurs which may give rise to a claim under such insurance cover, the Organiser shall notify its insurer within seven days of receipt from the Exhibitor of written notification of the claim completed by the Exhibitor in the standard form. Contained in the Exhibitors' Manual, the Exhibitor must submit the completed claim form promptly following a loss or circumstances which may result in a claim. In the event of such a claim, the Exhibitor agrees to provide any information as requested by the insurer, or any person appointed by the insurer to investigate the claim, and the Organiser shall send to the Exhibitor copies of any correspondence with the insurer in relation to the claim. If the claim is made by the Organiser under its insurance cover, the Organiser shall pay or arrange to pay that part of any proceeds of the claim that relate to the loss, over to the Exhibitor. The Organiser is under no obligation to commence legal proceedings with the insurer in relation to the claim. The Exhibitor shall use due diligence and best endeavours in all matters relating to the claim, whether before or after a loss, and must take all reasonable precautions to prevent any injury, loss, or damage. The administration fee includes the Organiser taking out and maintaining its insurance policy. The Organiser does not provide any advice concerning its insurance cover, and it is for the Exhibitor to read the summary of terms of the Organiser's policy and decide if it is adequate. If the Exhibitor wishes to use its own insurance cover for the Exhibition, the Exhibitor must notify the Organiser as soon as reasonably possible. In any event, insurance is compulsory, and the Organiser shall be entitled to inspect such insurance cover, which the Exhibitor shall make available on request.
- In the event of an Exhibitor or an intending Exhibitor committing an act of bankruptcy or being a Company going into liquidation (whether voluntary or compulsory, not being a member's voluntary winding-up for the purpose of amalgamation or reconstruction), or failing to observe and perform the obligations of the Exhibitor under these Conditions or his Contract for an allotment of space or payment of installments within fourteen days of the due date, whether demanded or not, the Contract made with the Exhibitor may be determined by the Organisers by notice in writing, and all monies paid by the Exhibitor under such Contract shall be forfeited without prejudice to the right of the Organisers to claim for breach of contract.
- No Exhibitor shall assign, sub-let, underlet, grant any licence or in any way part with or divide any stand allotted to him. Nor shall circulars, advertisements, photographs, or other material relating to any manufacturer or trader who is not an Exhibitor be displayed or distributed without the consent in writing of the Organisers.
- The Organisers reserve the sole rights of compiling and issuing any catalogue or list of Exhibitors and Exhibits. The Organisers also reserve the sole rights of printing and issuing invitations and tickets of admission, and only such invitations and tickets will be valid for the Exhibition. The Organisers reserve the right to alter, add, or amend these Conditions or any of them by notifying the Exhibitor in writing. The Organisers may in writing waive these Conditions, or any of them, in any particular case or cases as they consider appropriate. No alteration, addition, amendment, or waiver of these Conditions shall operate to release any Exhibitor from his obligations set out herein.
- To avoid being charged VAT, companies registered within the European Union must supply their VAT registration number to the Organiser upon demand. Failing this, VAT at the prevailing rate will be charged and liable to be paid in full to the Organiser by the Exhibitor before the Exhibition.

# THE UK'S LEADING FASHION SOURCING EXHIBITION

SINCE 2011



FASHION  
LONDON SVP

18TH EDITION

[www.fashionsvp.com](http://www.fashionsvp.com)

Event Guide | 18 & 19 November 2025 | Olympia London



# ABOUT US

Fashion SVP is back, bringing unmatched energy, scale, and boundless opportunities! This year, we're not just bigger, but bolder, more dynamic, and more impactful than ever. Fashion SVP is proud to have established over many years, a close bond between exhibitors and buyers through listening to and meeting their individual needs. The event is a must-visit for innovative buyers, designers, and sourcing professionals to secure the production of their future collections from some of the world's best manufacturers. Discover a world of possibilities with **300+ top-tier exhibitors** from **31 countries**, and connect with thousands of influential buyers, designers, and industry leaders. This includes **500 senior professionals and buying directors** from prestigious department stores, renowned retail chains, global brands, and innovative e-commerce platforms. Seize this exclusive chance to source from an elite selection of curated manufacturers, design your exceptional collections, forge invaluable connections, and stay ahead of the curve in the fast moving fashion industry. **Join the future of fashion - register now and secure your spot!**





# COUNTRIES PARTICIPATING



31 countries are showcasing diverse fashion and accessories, highlighting global trends, craftsmanship, and cultural innovation.





## EXHIBITORS



Over **300+ top-tier exhibitors** from across the globe are presenting in the UK's leading fashion sourcing exhibition.

## BUYERS



**Thousands** of buyers from across the globe are attending the exhibition, showcasing the latest global trends in the industry.



# A COMPLETE SHOWCASE OF FASHION EXCELLENCE

Bringing together the latest and most distinguished manufacturers of apparel, bags, footwear, fashion jewellery, accessories, and home furnishings etc



## APPAREL

Explore our premium collection of stylish, high-quality apparel, crafted for elegance and sophistication, exclusively at this prestigious exhibition.



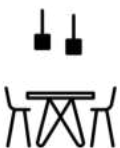
## BAGS & SHOES

Dig into the exquisite collection of bags and shoes at our fashion sourcing exhibition.



## ACCESSORIES & GOODS

Explore unique accessories and premium goods, at this exclusive exhibition.



## HOME FURNISHING

Explore a huge collection of stylish home furnishings at Fashion SVP exhibition.





## Sourcing

*FASHION SOURCING EXPO*

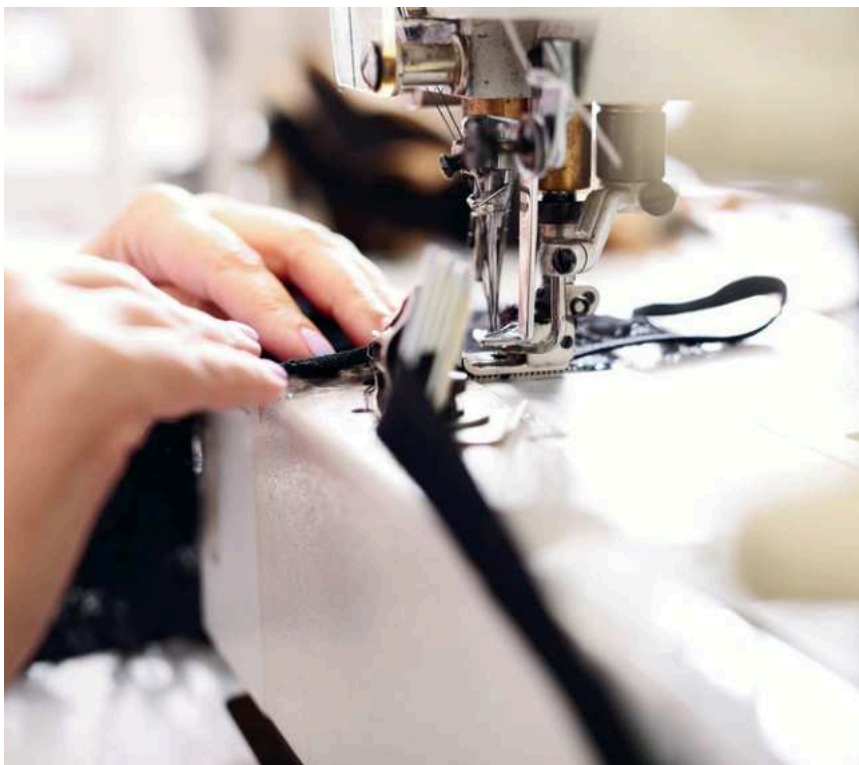
Huge gathering of world wide OEM/ODM manufactures to compare at the leading fashion sourcing exhibition.



## Sustainable

*SUSTAINABLE FASHION EXPO*

Specialised show for apparel, fashion accessories, textile, materials, etc. with focus on Sustainability.



## Textile

*TEXTILE EXPO*

Specialised show for all kinds of textile, leather, accessories and materials for garments and other fashion items.



We focus on eco-friendly sourcing, responsible farming practices, and minimizing environmental impact. By prioritizing ethical production and sustainable materials, we help preserve the delicate balance of nature while creating luxurious, long-lasting pieces.

Sustainability  
is always at  
our core





# A GLIMPSE OF THE TOP BRANDS AND RETAIL GIANTS ATTENDING THE SHOW!

BURBERRY

Vivienne  
Westwood

BOSS  
HUGO BOSS

Paul Smith

Barbour

Mulberry

CHANEL

ALEXANDER  
MCQUEEN

LOUIS VUITTON

VICTORIA BECKHAM

HERMÈS  
PARIS

GUCCI

GIVENCHY

PRADA

VALENTINO

ChristianDior

Ermenegildo Zegna

FENDI

SAINT LAURENT

miu miu

Galerias  
Lafayette

STELLA McCARTNEY



Harrods

SELFRIDGES & CO

El Corte Inglés

KaDeWe



Bonmarché

Fenwick

GAP

Peek & Cloppenburg

RINASCENTE

LIBERTY.

GALERIA

NEXT

# DISCOVER THE LATEST TRENDS, INNOVATIVE DESIGNS, AND INDUSTRY LEADERS SHAPING THE FUTURE OF FASHION

MARKS &  
SPENCER

PRIMARK®

RIVER ISLAND

UNI  
QLO

ZARA

WHITE STUFF

H&M

REISS

George.

Dunelm

FATFACE

LIPSY  
LONDON

DECATHLON

JD

Phase Eight

ALLSAINTS

MATALAN

joules

JOSEPH

MANGO

N BROWN

EST.1851  
MOSS BROS.  
GROUP PLC

CHARLES  
TYRWHITT  
JERMYN STREET LONDON

NEW LOOK

QVC

YOURS  
QUEEN OF CURVES

C&A

GANT

Vinted

SPORTS  
DIRECT

GHOST  
LONDON

s.Oliver

zalando

FRENCH CONNECTION

schuh

ASOS

LA REDOUTE

amazon

BODEN

THE WHITE COMPANY  
LONDON

very

BRANDALLEY

T.K.maxx®

Debenhams

MYTHERESA

benetton

OTTO





# FASHION SVP ADVERTISING OPPORTUNITIES

We will be publishing a fashion catalogue, offering space to showcase your brand to 50K+ global buyers. Both digital and physical copies will be distributed, along with targeted emailers and website promotion.

## Targeting

Approach segmented core customers.

## Direct Exposure

Propose the plan directly to key personnel.

## Differentiation

Impress and stand out from your competitors.



# MARKETING PACKAGES

## Basic (Free)

The Basic package offers essential visibility, including a listing on the website – ideal for exhibitors seeking a straightforward presence. This package is inclusive with the stand.

## Premium

The Premium package boosts your visibility with priority placement on our website, dedicated social media posts, and email marketing to our visitor database. It's ideal for exhibitors wanting more prominent exposure and networking opportunities.

## Premium Plus

The Premium Plus package offers everything in the Premium package, plus premium signage, a full-page ad in the show brochure, and greater media coverage. Perfect for exhibitors seeking maximum visibility and exclusive buyer access.

RECEIVE MORE DETAILED INFO  
EMAIL AT  
**MEDIA@FASHIONSVP.COM**



# FASHION SVP CATWALK

An exclusive opportunity to elevate your brand by showcasing your finest designs on our luxurious catwalk – don't miss the chance to captivate and impress an elite audience.



[media@fashionsvp.com](mailto:media@fashionsvp.com)





# CATWALK PACKAGES

## Premium

Enjoy one day of runway shows with up to three performances, professional models, styling support, and full photography coverage. Your brand will also receive VIP seating, media exposure, and logo placement at the event.

## Premium Plus

Elevate your brand with two days of shows and up to six performances. This package includes everything from the Premium option, plus enhanced press coverage, priority branding on the catwalk backdrop, and exclusive VIP access for maximum exposure and networking opportunities.

RECEIVE MORE DETAILED INFO  
EMAIL AT  
**MEDIA@FASHIONSVP.COM**



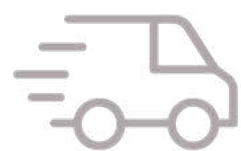


# SPONSORSHIP & PARTNERS



## Brand Sponsorship

We are now accepting sponsorships for our upcoming fashion exhibition. Join us to enhance visibility of your product.



## Logistic Partners

We collaborate with top-tier logistics partners, forming a robust network that spans across leading carriers, warehousing experts, and supply chain innovators.



## Media Partners

We work with our media partners to tell our story, and in turn amplify our customer's voice. We proudly partner with top-tier media across fashion trade, business press, and consumer outlets.





**FASHION SVP  
ORGANISED BY  
ARK EXPOS**

**See you on 18th & 19th November 2025**



# FASHION

L O N D O N   S V P


18th & 19th November 2025

 Olympia London

## REQUEST EXHIBITING INFO

 [www.fashionsvp.com](http://www.fashionsvp.com)

 [register@fashionsvp.com](mailto:register@fashionsvp.com)

 +44 (020)35560059

 @fashionsvp



Scan me!

