

TO ALL HON'BLE MEMBERS OF BGMEA

Subject: "Participation in the Source Fashion London 2025" to be held from 08-10 July, 2025 in London, UK.

Dear Sir,

We are pleased to inform you that the Source Fashion London 2025, one of the leading fashion sourcing trade shows in the UK and Europe, will be held from 08-10 July, 2025 at Olympia London, UK.

Europe's renowned sourcing exhibition offers a unique platform for responsible manufacturers and buyers to converge on one stage from across the globe. It is a place where designers can come to gather inspiration, sourcing directors can discuss supply chains directly with manufacturers and technology can see first-hand the quality of the materials. Source Fashion brings together international manufacturers, suppliers, and brands focused on ethical, sustainable, and transparent sourcing. This is a significant platform for BGMEA member factories to showcase their capabilities, connect with leading global retailers and brands, and explore new export opportunities, especially within the European market.

Expo Highlights

- *Exhibit apparel and textile products to an international audience
- *Promote Bangladesh's growing commitment to sustainable and responsible manufacturing.
- *Strengthen the country's image as a high-quality sourcing destination.

Details of the Fair

Exhibition Name	Source Fashion 2025
Date & Venue	08-10 July, 2025 Olympia London, UK
Booth Size & Cost	09 SQM Shell Scheme, Booth Fee £5176(Pound) (Per SQM 498 Pound) After 10% Discount: 09 SQM Shell Scheme, Booth Fee £4032(Pound) (Per SQM 448) +Registration Fee £499 (Pound)+ Insurance Fee £195 (Pound): Total: £ 4726(Pound) This is an early bird special price determined for BGMEA members only
Last date of Registration	31st May, 2025 (Early Bird Registration)

*Please note that, this is an information circular. If you are interested in participating, you are requested to carefully review and make decision regarding participation (Exhibitor Application & Agreement).

*BGMEA will not be liable for stall fees or visa-related issues. BGMEA will support to issue recommendation letter for visa and persuasion.

*For each booth reservation, only two representatives from the respective organization will be allowed to apply and attend the fair.

*After submission of application to BGMEA, we will send the list of interested exhibitors to the organizer and upon their scrutiny, the payment will be made to the organizer by the respected exhibitors.

* You are requested to pay 20% advance for initial process and booth confirmation.

For any queries please contact:

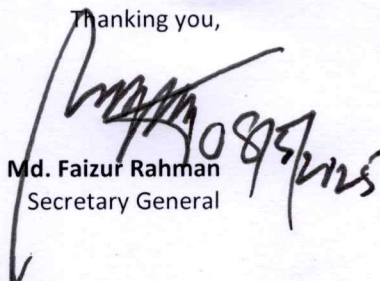
Md. Rafiqul Islam (Raafi), Head of Trade Fair and Events Section (Int. & Local), Mobile: +8801757-100006

Email: rislam@bgmea.com.bd

Sizan Mahmud Plabee, Executive, Trade Fair and Events Section (Int. & Local), Mobile: +8801727-656997

Email: fair@bgmea.com.bd

Thanking you,


Md. Faizur Rahman
Secretary General

BANGLADESH GARMENT MANUFACTURERS & EXPORTERS ASSOCIATION

বাংলাদেশ পোশাক প্রস্তুতকারক ও রপ্তানীকারক সমিতি

- বাংলাদেশ তৈরি -



Ref: SuJJad Sir

7th May, 2025

Greetings from Hyve Group, UK!

It is a pleasure to inform you that the UK's No.1 fashion & manufacturing apparel sourcing trade show: **Source Fashion** is scheduled to be held on 8 to 10 July, 2025 at Olympia London, Hammersmith Road, London W14 8UX, UK organized by HYVE Group, UK. Please visit www.source.fashion.com for more details on the show.

Source Fashion is designed to bring together the entire retail decision-making team. It is a place where designers can come to gather inspiration, sourcing directors can discuss supply chain directly with manufacturers, and technologists can see first-hand the quality of materials.

Source Fashion brings together the best responsible manufacturers at a time when the European buying community are looking to buy better and reignite relationships with manufacturers and suppliers. There has never been a better time to access UK retail market and Source Fashion is the perfect platform to help you do just that. Source Fashion is the UK's largest fashion trade event and is quickly becoming the largest responsible sourcing show in Europe (it is already the largest exhibition in Europe for garment manufacturers). Source Fashion is the gateway to the UK private label market and attracts a wide variety of UK retailers and brands who are actively looking to meet new suppliers.

These attendees are high-profile and key decision makers, signifying the quality of the Source Fashion visitors. Organisations are bringing a team of people to the show, almost all of which have purchasing power, highlighting that they are in market for new suppliers & manufacturers. Most of the important and renowned Buyers from the UK are positively expected to visit the show to source a range of fashion textile products, including womenswear & menswear garments, fabrics, trims, packaging, accessories, footwear and sportswear.

Source Fashion has a full team in place to make extensive publicity campaigns, advertisement and marketing to bring buyers and exhibitors together for an effective business gathering during the show. Our Buyer Relationship Manager team make recommendations to buying teams on behalf of our exhibitors, too.

It may be mentioned that India, Pakistan, China, Vietnam, Indonesia, France, Portugal, Italy Ethiopia, Nepal, Egypt, Spain, Turkey + many more countries will participate in the said event to show case their products – 25 in total.

Source Fashion is committed to collaborating with BGMEA to inform buyers that Bangladesh is the 2nd most green country in the world. The transformation to sustainability and workers safety has been incredible and not enough buyers are aware of this important information – we can work together to change this.

We believe and hope that BGMEA will circulate this to their members with a good number of Exhibitors from Bangladesh in the aforesaid Source Fashion event under your dynamic leadership for further export growth of Bangladesh Made clothing products in the UK and EU Market.

We would like to offer a further 10% discount for BGMEA member participation in July 2025 edition of Source Fashion.

A. For physical event Source Fashion: 8 to 10 July, 2025

For 9sqm physical shell scheme it will cost £448 per square metre (reduced from £498) + £499 reg fee per company + 1 x £195 insurance fee per company = total investment of £4,726 per company

The following logistics will be included with each 9sqm shell scheme booth at no extra cost:

Shell scheme stand build

1. Nameboard
2. 3 x rails
3. 3 x spotlights
4. Carpet
5. 1 x Table
6. 2 x chairs

The following facilities will be extended to BGMEA for Source Fashion 8 to 10 July 2025:

- A. Bangladesh will be a focus country during the Source Fashion.
- B. Placement of all booths under BGMEA Bangladesh Pavilion will be in a best available location at time of booking
- C. Source Fashion Authority will promote the Bangladesh exhibitors to UK VIP Buyers and European Buyers and will do an investment campaign for Bangladesh among the UK Investors.

I hope the above proposal will serve the purpose for successful Bangladesh participation in the said Source Fashion event to be held on 8 to 10 July, 2025 under the kind cooperation and great support of BGMEA.

I have also attached the show brochure for information and your consideration.

If you have any questions please feel free to contact me and I'll be more than happy to assist you.

Thank you.

Best regards

Lee



Lee Rosborough

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[LinkedIn](#) | [Twitter](#) | [Instagram](#) | [YouTube](#)
We ae Hyve. Find out more on [our website](#).



Registration Form: Source Fashion, London, UK

Organized by: HYVE UK Event Limited, 8-10 July 2025. Olympia London

1. Company Name			
2. Owner's Name			
3. Mobile No.	+880	Email	
4. Nominated person's name to attend the Expo	1.	2.	
5. Designation			
6. Passport No			
7. Mobile No	+880	+880	
8. Email			
9. Country Visited			
10. UK Visa Status	1. Yes 2. No	1. Yes 2. No	
11. Objectives of your participation	A. Product Showcase	B. B2B Meeting with Buyer	C. Seminar Participation
12. List of products			
13. Please attached following document in additional page	A. Trade License. B. Certification of Incorporation (for Limited Company). C. TIN Certificate. D. VAT Certificate. E. Export License. F. Import License. G. Membership Certificate of BGMEA. H. Company Profile		
14. Declaration	<p>This is to certify that all the information provided here is true. I also acknowledge that if any of the information mentioned is found to be misleading or false, the authority reserves the right to cancel this application without providing any explanation.</p> <p style="text-align: center;">Name: _____ Signature & Date: _____</p>		

* Interested exhibitors are requested to please fill up the registration form and return to rislam@bgmea.com.bd or call +8801757100006, Mr. Rafiqul Islam (Raafi), Head of Trade Fairs and Events (Intl & Local), Fair Section, BGMEA.



Exhibitor Name _____

Address _____

Main Contact Name _____

Home Phone _____ Cell Phone _____

Email _____

Exhibiting Company Information

Short description of the main product / manufacturing specialisms and sustainable credentials

Examples of current customer (please include country)

1..... 2..... 3.....

Exhibition Options (larger stand sizes are available)

OPTIONS	RATE	QTY	TOTAL
9 sqm shell scheme equipped (9 sqm @448£)	£4,032		
Registration Fee (mandatory)	£499		
Insurance Fee (mandatory)	£195		
Total Cost (payment due immediately on receipt of invoice) – visa invite to follow	£4726		

Signature: _____

Print Name: _____

Date: _____

Job title: _____

Source

FASHION

Source Fashion
8-10 July 2025

Proposal for Export Promotion Bureau Bangladesh
Prepared by: Lee Rosborough
Lee.rosborough@hyve.group / 020 3545 9815

Proposal date: April 2025



**EXPORT
PROMOTION BUREAU
BANGLADESH**



Executive Summary

Objectives:

- Provide a platform to promote EPB and their members specialising in garment manufacturing, handicrafts, footwear, accessories and other products related to Fashion sector
- Connect with key fashion retailers & brands' sourcing and buying teams
- Aid the EPB in it's objective of offering marketing support and guidance to producers interested in exporting to international markets.
- Support EPB's wider remit to help position Bangladesh as the key sourcing destinations for UK and Europe
- Facilitate meaningful business connections between EPB/BGMEA/BKMEA exporters and captive buyers to generate qualified sales leads from key retail decision makers for the pavilion participants



Executive Summary

How Source Fashion will help:

- We will create a prominent EPB Bangladesh pavilion in Source Fashion - formerly a section of Pure London, Source Fashion is now a stand-alone show and the UK's leading fashion sourcing & manufacturing exhibition.
- Source Fashion the largest exhibition in Europe for RMG manufacturers
- The pavilion will be up to 90sqm, encompassing space for up to 10 x participating EPB members (9 sqm individual booths – fully equipped)
- Pre-event branding and messaging for EPB and the individual participating companies will be featured in select pre-event marketing to promote their participation in the run-up to the show; this will include inclusion on select email / social messaging, dedicated exhibitor profiles
- The Source Fashion VIP buyer team will work with EPB to understand the exporter's key client expectations and help provide facilitated introductions where possible



Europe's leading responsible sourcing show

Exhibiting in Source Fashion – (formerly Pure Origin in Pure London) is a cost-effective and convenient way to be discovered by the UK's leading retailers who are all looking to source newness. Key buyers and sourcing directors from leading retailers and brands will be in attendance - all actively looking to establish new relationships and purchase from new suppliers in a sustainable way.

In July 2025 you can expect:

7,000+

registered to attend Feb 2025

26%

increase in exhibitors vs Feb 2024

25

Countries represented

25

of the top 50 UK retailers in attendance



Key Attendees

amazon

ASOS

Boden

CLASSIC
FOOTBALL
SHIRTS

Clarks

Debenhams

Disney

ERDEM

FARFETCH

FRENCH
CONNECTION

GANNI

GYMSHARK

H&M

Harrods

hype.

JADE
LONDON

John Lewis

LIBERTY.

M&S

NBA

next

Pineapple
Island

Sainsbury's

SOPHIA WEBSTER

EST 1898
T·M·LEWIN
LONDON

MINT VELVET

N BROWN

Paul Smith

REISS

SK▼NNY DIP
LONDON

The
Fellas
studio

THE
VERY
GROUP

Nando's

NEW
LOOK

PERRY ELLIS

RIVER ISLAND

SAVILE ROW COMPANY
LONDON

THE WHITE COMPANY
LONDON

WHISTLES



Job Profiles

There were a wide range of job titles at the show, each playing a key part in the process of deciding to work with a new manufacturer/supplier.

Buying Managers,
Buyers

Operations Managers,
Production Managers,
Technologists

Owners/CEOs
/Directors

Heads of Procurement,
Sourcing Managers

Designers, Fashion
Designers, Product
Designers

Sustainability
Specialists, Ethical
Sourcing and
Responsible Sourcing



Stand Package

EPB Bangladesh pavilion – stand and furniture option

- Prominent 90 sqm (10 x 9sqm) location, near the Sourcing catwalk and central on the floor plan (see highlighted in yellow on the FP snapshot)
- **Each 9sm stand will come fully equipped, and include:**
 - Full shell stand build
 - 1 x table
 - 2 x chairs
 - 3 x rails
 - 2 x spotlights
 - 1 waste bin
 - Name board fascia
 - Website exhibitor profile

Investment:

- ~~£625~~ £608 per sqm. X 90sqm = £54,720
- £499 marketing fee per company = £4,990
- Insurance: £195
- Usual cost: £61,435
- **Total investment: £59,905 (special price for EPB)**



Silver Package

EPB Bangladesh pavilion – stand, furniture & decoration option

- Prominent 90 sqm (10 x 9sqm) location, near the Sourcing catwalk and central on the floor plan (see highlighted in yellow on the FP snapshot)
- **Each 9sm stand will come fully equipped**, and include:
 - Full shell stand build
 - 1 x table
 - 2 x chairs
 - 3 x rails
 - 2 x spotlights
 - 1 waste bin
 - Name board fascia
 - Website exhibitor profile
 - Each company will also have 3 x graphics panels (one wall will be covered by graphics)

Investment:

- ~~£625~~ £608 per sqm. X 90sqm = £54,720
- £499 marketing fee per company = £4,990
- Insurance: £195
- Stand graphics = ~~£12,825~~ £12,150 total
- Usual cost: £75,065
- **Total investment: £72,055 (special price to EPB)**



Gold Sponsorship Package

EPB Bangladesh pavilion – stand, furniture, decoration, speaker slot, ribbon cutting ceremony and show guide presence option

- Prominent 90 sqm (10 x 9sqm) location, near the Sourcing catwalk and central on the floor plan (see highlighted in yellow on the FP snapshot)
- Each 9sm stand will come fully equipped, and include:
 - Full shell stand build
 - 1 x table
 - 2 x chairs
 - 3 x rails
 - 2 x spotlights
 - 1 waste bin
 - Name board fascia
 - Website exhibitor profile
 - Each company will also have 3 x graphics panels (1 wall cover)

Investment:

- ~~£625~~ £608 per sqm. x 90sqm = £54,720
- £499 marketing fee per company = £4,990
- Insurance: £195
- Stand graphics = £12,150 total
- Ribbon cutting ceremony with professional photographer
- Premium full-page advert in show guide
- Thought-leadership speaking slot (video recorded) to showcase Bangladesh as a key sourcing destination for the UK market
- Usual cost: £79,510
- **Total investment: £74,995 (special price to EPB)**



Recommended Sponsorship Options

Thought-leadership speaker slot - £4,500

- Opportunity to demonstrate thought leadership & industry expertise
- Content to be confirmed in collaboration with the Source Fashion team
- 30 mins speaking slot delivered with a client to create a case study format
- Attention draw to Bangladesh as key sourcing destination and immediate interest general in Bangladesh pavilion

Show guide Sponsorship - £1,000-£2,000

- Opportunity to be front of mind to buyers and draw attention to the Bangladesh Pavilion by appearing in the show guide that each visitor will receive upon entry to the exhibition
- Options:
- Premium Full Page (inside front cover, inside back cover)
 - Double Page Spread
 - Full page





Exhibitor

"To showcase in trade shows is the first step to finding new customers, and it's the reason why we are here, because we are trying to find new customers in the UK. So far, we've met new brands, and it's the audience that we are trying to reach."

Filip Prata,
CEO at Lagofra

Visitor

"Being able to come here and actually feel and touch and meet the people behind the companies is priceless. I've never been to any other trade show or fair where I've been able to meet a range of manufacturers that come from all over the globe."

Tutu Pikin,
Owner of Tuvie Ejoh



For further information contact:

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